

## Business Plan Evaluations

Student name:

Date:

Final grade\*:

(\*The final grade is the average value among all PLOs).

### **Committee:**

#### **Principal**

Name:

Signature:

#### **2<sup>nd</sup> Member**

Name:

Signature:

#### **3<sup>rd</sup> Member**

Name:

Signature:

Section: FUNCTIONAL KNOWLEDGE				
Learning achievement level	Poor/Insufficient Please assign less than 5 points	Meets Expectations Please assign points between 5 to 7	Satisfactory/ Excellent Please assign more than 7 points	POINTS (0 to 10)
<p><b>PLO 1. Students should master the main concepts and tools in <u>accounting and finance</u> as needed by someone who will have to make informed managerial decisions based on accounting and financial information.</b></p>	<p>--Fails to clearly define the problem of each core functional area. -- Does not recognize the core issues of each area. --Relies on insufficient, irrelevant, or unreliable information for each functional area. --Ignores or superficially evaluates the problematic of each functional areas of the business. --Does not clearly exhibit in the writing document a clear mastery of the core competency of the different functional areas.</p>	<p>--Defines the main problem of each core functional area. --Identifies the core issues of each area, but may not fully explore their depth and breadth. --Gathers sufficient, credible, and relevant information for each functional area. --Distinguishes between information and inferences drawn from it. --Evaluates relevant problems of each core competency of the different functional areas of the business. --Exhibit in the writing document a clear mastery of core competency of the different functional areas.</p>	<p>--Clearly defines the problem of each core functional area. -- Accurately identifies the core issues of each area. --Appreciates depth and breadth of problem of each area. --Gathers sufficient, credible, relevant information for each functional area: observations, statements, logic, data, facts, questions, graphs, themes, assertions, descriptions, etc. --Distinguishes between information and inferences drawn from that information. --Evaluates all relevant problems of each core competency of the different functional areas of the business, going a step ahead from the essential of each area. -- Exhibit in the writing document a clear mastery of core competency areas of the different functional areas through a deep and extended development of the relevant issues of each area.</p>	PLO1.
				PLO2.
<p><b>PLO 2. Students should master the main concepts and tools of <u>management, marketing, and operations</u> as needed by someone who will have to make informed strategic and marketing decisions.</b></p>				

<b>Section: ANALYTICAL SKILLS AND CRITICAL THINKING</b>				
<b>Learning achievement level</b>	Below Expectations Please assign less than 5 points	Meets Expectations Please assign points between 5 to 7	Exceeds Expectations Please assign more than 7 points	<b>POINTS (0 to 10)</b>
<b>PLO 3. Students be able to apply their knowledge to the practical cases and demonstrate their analytical skills using the concepts learned to carry a deep analysis of the issues involved in the specific case studies.</b>	--Fails to present several arguments --Fails to correctly compare the solutions through exhibit wrong advantage and disadvantage --Fails to select the most accrue solution	--Present the most relevant arguments -- Fairly compare the different proposed solutions using advantage and disadvantage --Fairly select the most accrue solution	--Present the most relevant arguments and other outstanding options --Accurately compare the different proposed solutions and provide a very clear advantage and disadvantage benchmarking --Accurately select the most reasonable solution, providing some evidence of the successful of implementation.	PLO3.
<b>PLO 4. When students explain their ideas they should consider alternative arguments and discuss their strengths and weaknesses.</b>	--Fails to present several arguments --Fails to correctly compare the solutions through exhibit wrong advantage and disadvantage --Fails to select the most accrue solution	--Present the most relevant arguments -- Fairly compare the different proposed solutions using advantage and disadvantage --Fairly select the most accrue solution	--Present the most relevant arguments and other outstanding options --Accurately compare the different proposed solutions and provide a very clear advantage and disadvantage benchmarking --Accurately select the most reasonable solution, providing some evidence of the successful of implementation.	PLO4.

<b>Section: KNOWLEDGE OF CURRENT CHALLENGES</b>				
<b>Learning achievement level</b>	Below Expectations Please assign less than 5 points	Meets Expectations Please assign points between 5 to 7	Exceeds Expectations Please assign more than 7 points	<b>POINTS (0 to 10)</b>
<b>PLO 5. Students should demonstrate that they can relate their arguments to the current business and social challenges.</b>	--Fails to identify the current business challenges --Ignores significant implications and consequences of the current business challenges	--Identifies some of the current business challenges -- Distinguishes probable from improbable implications of the current business challenges	--Accurately identifies the current business challenges --Identifies the most significant implications and consequences of the current business challenges	PLO5.

<b>Section: COMMUNICATION SKILLS</b>				
<b>Learning achievement level</b>	Below Expectations Please assign less than 5 points	Meets Expectations Please assign points between 5 to 7	Exceeds Expectations Please assign more than 7 points	<b>POINTS (0 to 10)</b>
<b>PLO 6. Students should demonstrate that they can present their work in a concise and coherent manner. Students should also be able to defend their work and answer questions by presenting valid arguments based on their scientific and technical knowledge when challenged.</b>	--Fails to present the work in a coherent and clear way --Is unable to provide clear arguments to defend the work and answer questions	--Presents some coherence but not all the arguments are consistent -- Provides some arguments on some occasions	--Accurately presents the work in a clear, concise, and coherent manner with no caveats whatsoever --Identifies the most relevant arguments to defend the work and provide explanation for the questions.	PLO6.

<b>Section: CONTEXT AWARENESS</b>				
<b>Learning achievement level</b>	<b>Below Expectations Please assign less than 5 points</b>	<b>Meets Expectations Please assign points between 5 to 7</b>	<b>Exceeds Expectations Please assign more than 7 points</b>	<b>POINTS (0 to 10)</b>
<b>PLO 7. Students should demonstrate awareness of the differences that exist across organizations and knowledge of the influence that these differences can have on managerial decisions. Their arguments should not be abstract in the sense that they should take these differences into account.</b>	--Fails to identify differences that exist across organizations --Ignores significant implications and consequences of these differences on managerial decisions	--Identifies some of the differences that exist across organizations -- Distinguishes probable from improbable implications of these differences on managerial decisions	--Accurately identifies the differences that exist across organizations --Identifies the most significant implications and consequences of these differences on managerial decisions	PLO7.
<b>PLO 8. Students should demonstrate awareness of the variety of environments in which organizations operate and knowledge of the influence that these environments can have on managerial decisions. Their arguments should not be abstract in the sense that they should take these differences into account.</b>	--Fails to identify awareness of the variety of environments in which organizations operate --Ignores significant implications and consequences of the variety of environments in which organizations operate	--Identifies some of the awareness of the variety of environments in which organizations operate -- Distinguishes probable from improbable implications of the variety of environments in which organizations operate	--Accurately identifies the awareness of the variety of environments in which organizations operate --Identifies the most significant implications and consequences of the variety of environments in which organizations operate	PLO8.