

ASIGNATURA: Corporate Governance & Corporate Social Responsibility		
MASTER: Master in Business and Finance	ECTS: 5	CUATRIMESTRE: 1

PLANIFICACIÓN SEMANAL					
SEMANA	SESIÓN	DESCRIPCIÓN DE LOS CONTENIDOS	TRABAJO SEMANAL DEL ALUMNO		
			DESCRIPCIÓN	HORAS DE CONTACTO	HORAS DE TRABAJO Max semanal: 7h
1	1	Introduction: Corporate governance and CSR – the original debate		2 h	
1	2	Topic 1. CEOs and Top Management Teams and Boards	Paper presentation	2 h	
2	1	Topic 1. CEOs and Top Management Teams and Boards	Debate	2 h	
2	2	Topic 2. The importance of the ownership structure on firm decision-making and on the design of other corporate governance mechanisms and CSR	Paper presentation	2 h	
3	1	Topic 2. The importance of the ownership structure on firm decision-making and on the design of other corporate governance mechanisms and CSR	Debate	2 h	

3	2	Topic 3. External corporate governance: the role of Media and Competition.	Paper presentation	2 h	
4	1	Topic 3. External corporate governance: the role of Media and Competition.	Debate	2 h	
4	2	Topic 4. Comparative corporate governance: the role of institutions and configurations	Paper presentation	2 h	
5	1	Topic 4. Comparative corporate governance: the role of institutions and configurations	Debate	2 h	
5	2	Topic 5. How CSR links to performance and other firm outcomes.	Paper presentation	2 h	
6	1	Topic 5. How CSR links to performance and other firm outcomes.	Debate	2 h	
6	2	Topic 6. The link between Corporate Governance and CSR	Paper presentation	2 h	
7	1	Topic 6. The link between Corporate Governance and CSR	Debate	2 h	
7	2	Final Presentations	Research proposals	2 h	