

SUBJECT: GESTIÓN DE LA INNOVACIÓN		
MASTER IN BUSINESS AND FINANCE	ECTS: 5	SEMICUATRIMESTRE: 4º, AÑO: 1º

WEEK	SESSION	DESCRIPTION OF CONTENTS	STUDENT WORKLOAD DURING THE WEEK	
			DESCRIPTION	CONTACT HOURS
1	1	The nature of technological knowledge		2
1	2	Innovation and market structure	Prepare the paper to be discussed (and presented, if that is the case)	2
2	3	Organizational structure and incentives to innovate	Prepare the paper to be discussed (and presented, if that is the case)	2
2	4	Absorptive capacity	Prepare the paper to be discussed (and presented, if that is the case)	2
3	5	Protecting innovations through patents	Prepare the paper to be discussed (and presented, if that is the case)	2
3	6	Using patents / survey data for empirical research on innovation	Prepare the paper to be discussed (and presented, if that is the case)	2
4	7	The exploitation of innovation	Prepare the paper to be discussed (and presented, if that is the case)	2
4	8	Licensing of innovation	Prepare the paper to be discussed (and presented, if that is the case)	2
5	9	R&D collaboration strategies	Prepare the paper to be discussed (and presented, if that is the case)	2
5	10	Localization of knowledge and technology spillovers	Prepare the paper to be discussed (and presented, if that is the case)	2
6	11	Mobility and diffusion of knowledge among firms	Prepare the paper to be discussed (and presented, if that is the case)	2
6	12	Human capital and knowledge production	Prepare the paper to be discussed (and presented, if that is the case)	2
7	13	Individual incentives in R&D	Prepare the paper to be discussed (and presented, if that is the case)	2
7	14	Financing innovation & Wrap-up	Prepare for the exam + Final project	2
8-10		Exam + Hand-in final project	Prepare for the exam + Final project	