

COURSE: MANAGEMENT OF INNOVATION		
DEGREE: MANAGEMENT & TECHNOLOGY	YEAR: 2ND	TERM: 2ND

WEEKLY PLANNING								
WEEK	SESSION	DESCRIPTION	TEACHING (mark X)		SPECIAL ROOM FOR SESION (computer classroom, audio-visual classroom...)	WEEKLY PROGRAMMING FOR STUDENT		
			L E C T U R E S	S E M I N A R S		DESCRIPTION	CLASS HOURS	HOMEWORK HOURS (Max. Estim. 3,25h)
1	1	T1: Innovation: basic concepts					1,5	0
2	2	T2: A global perspective of innovation + Case study 1 (T1-T2)					1,5	2
3	3	T3: Sources of Innovation					1,5	1
4	4	Case study 2 (T3)					1,5	2
5	5	T4: Technology evolution					1,5	1
6	6	Case study 3 (T4)					1,5	2
7	7	T5: Innovation diffusion and adoption					1,5	2
8	8	MIDTERM					1,5	3,25
9	9	T6: Appropriating innovation: patents					1,5	0
10	10	Case study 5 (T6)					1,5	2
11	11	EASTER HOLIDAY					1,5	0
12	12	T7: Appropriating innovation: other legal mechanisms					1,5	1
13	13	Case study 6 (T7)					1,5	2
14	14	T8: Strategic mechanisms to capture value from innovation					1,5	1
Subtotal 1							21	19
Total 1 (Hours of class plus student homework)							40	
15		Tutorials, handing in, etc					1,8	-
16		Assessment					3	4
17								
18								
Subtotal 2							4,8	4
Total 2 (Hours of class plus student homework)							9	
TOTAL (Maximun 75 horas)							49	

