uc3m | Universidad Carlos III de Madrid

SUBJECT: Workshop on Geopolitical and Strategic Reports		
POSTGRADO: Geopolitics and Strategic Studies Master TEACHERS: Manuel Hidalgo Trenado (coord.), José Pardo de Santayana (Instituto Español de Estudios Estratégicos), Tomasa Rodrigo López (BBV Research) y Álvaro Ortiz Vidal-Abarca (BBV Research)	ECTS: 3	COURSE: 1º QUARTER: 1º

TIMETABLE FOR THE SUBJECT									
WEEK	SESSION	DESCRIPTION OF EACH SESSION	GROUP (X mark)		Indicate if a different lecture room is needed (computer, audiovisual, etc.)	HOMEWORK PER WEEK			
			1	2		DESCRIPTION	ATTENDING HOURS	HOMEWORK Max. 7H/WEEK	
1	1	Explanation of the subject and formation by the students of the teams for the completion of the written report to be presented at the end of the subject.	X			Reading texts	1,5	3	
1	2	What is a report? Type of reports, objective, audience, success criteria.	X			Students have to start doing the research work.	1,5	5	
2	3	The Process to write a report: planning, research, writing a draft, final text, edition. Choosing the theme the teams have to prepare of the geopolitical or strategic reports.	X			Students have to start doing the research work.	1,5	5	
2	4	Structure and writing of a report.	X			Students have to start writing the report.	1,5	5	
3	5	Projection of geopolitical videos followed by a discussion on the characteristics of a geopolitical video. How to write a script for a video	X			Students have to start writing the report.	1,5	5	

3	6	Which does open source data exist to quantify geopolitical, political and social trends and events? Why are they important?	X			Students have to identify which data can help them in their projects	1,5	5
4	7	Applications of data use and practical exercises	X		SI	Students have to acquire the minimum knowledge to deal with a database	1,5	6
4	8	Applications of data use and practical exercises	X		SI	Students have to acquire the minimum knowledge to deal with a database	1,5	6
5	9	Visualization tools to show the results: colormaps, carto, gephi	X		SI	Students have to choose the best way to visualize their results in their projects	1,5	5
5/6	10 y 11	Development of geopolitical report at regional level: The case of the Middle East. We will explore which data sources we should use, how to structure it, how to complement the qualitative analysis with data and how to visualize them Questions and assistance on student projects	X		SI	The students will see first hand how to elaborate a report, participating actively in them	3	3
6/7	12 y 13	Development of geopolitical report at national level: The case of Turkey. We will explore which data sources we should use, how to complement the qualitative analysis with data and how to visualize them	x		SI	The students will see first hand how to elaborate a report, participating actively in them	3	3

		Questions and assistance on student projects							
7	14	Conclusion of the workshop with special focus to emphasize learned contents, doubts and assistance in the elaboration of the reports by the students	x					1.5	
SUBTOTAL HOURS								**21**	**51**
8	15-16	Projects' presentations as subject main evaluation						3	
TOTAL HOURS								**75**	