



<b>COURSE NAME: Information Architecture (340 - 17355)</b>			
<b>Bachelor in Management of Information and Digital Contents</b>	<b>YEAR: 1º</b>	<b>SEMESTER: 1º</b>	<b>ECTS: 6</b>

WEEK	SESSION CONTENT DESCRIPTION Teacher: Carlos Olmeda Gómez	CLASSROOM	WORK OF STUDENT DURING WEEK		
			DESCRIPTION	CONTACT HOURS	WORK HOURS Week Máx. 10 H
<b>1ª week 14-18/09</b>	Subject introduction/ UD 1. Information architecture //	Synchronous online teaching Conventional classroom 2 semi-groups	Presentation of the subject. Course Organization course in COVID-19 times. Blended teaching and classroom teaching. Evaluation of the subject.	1.5 h. two semigroups	
<b>2ª week 21-25/09</b>	UD 1. Information architecture	Synchronous online teaching Conventional classroom 2 semi-groups	Practice 1: Why? What? How? How design changes a company. Conceptual design	1.5 h. two semigroups	7-9 h
<b>3ª week 28-2/09-10</b>	UD 2. User experience	Synchronous online teaching Conventional classroom 2 semi-groups	Practice2: system usability (1)	1.5 h. two semigroups	7-9 h
<b>4ª week 05-09/10</b>	UD 2. User experience	Synchronous online teaching Conventional classroom 2 semi-groups	Practice2: system usability (2)	1.5 h. two semigroups	7-9 h
<b>5ª week 13-16/10</b>	UD 3. The creative process	Synchronous online teaching Conventional classroom 2 semi-groups	Practice3: Ideation	1.5 h. two semigroups	7-9 h
<b>6ª week 19-23/10</b>	3 The creative process	Synchronous online teaching Conventional classroom 2 semi-groups	Practice3: Ideation	1.5 h. two semigroups	7-9 h

<b>7<sup>a</sup> week</b> <b>26-30/10</b>	UD 4. Order and organization for navigation	Synchronous online teaching Conventional classroom 2 semi-groups	Practice 4: Site maps and flowcharts (1)	1.5 h. two semigroups	7-9 h
<b>8<sup>a</sup> week</b> <b>3-6/11</b>	UD 4. Order and organization for navigation	Synchronous online teaching Conventional classroom 2 semi-groups	Practice 4: Site maps and flowcharts (2)	1.5 h. two semigroups	7-9 h
<b>9<sup>a</sup> week</b> <b>9-13/11</b>	UD 5. Presentation of contents and visual design	Synchronous online teaching Conventional classroom 2 semi-groups	Practice 5: Wireframes (1)	1.5 h. two semigroups	7-9 h
<b>10<sup>a</sup> week</b> <b>16-20/11</b>	UD 5. Presentation of contents and visual design	Synchronous online teaching Conventional classroom 2 semi-groups	Practice 5: Wireframes (2)	1.5 h. two semigroups	7-9 h
<b>11<sup>a</sup> week</b> <b>23-27/11</b>	UD 6. Order and organization for information searches. Mental models.	Synchronous online teaching Conventional classroom 2 semi-groups	Practice 6: Prototypes (1)	1.5 h. two semigroups	7-9 h
<b>12<sup>a</sup> week</b> <b>30-11/4-12</b>	UD 6. Order and organization for information searches. Conceptual design	Synchronous online teaching Conventional classroom 2 semi-groups	Practice 6: Prototypes (2)	1.5 h. two semigroups	7-9 h
<b>13<sup>a</sup> week</b> <b>9-11/12</b>	UD7. Evaluation and user experience	Synchronous online teaching Conventional classroom 2 semi-groups	Practice 6: Prototypes (3)	1.5 h. two semigroups	7-9 h
<b>14<sup>a</sup> week</b> <b>14-18/12</b>	UD7. Evaluation and user experience	Synchronous online teaching Conventional classroom 2 semi-groups	Practice 6: Prototypes (4)	1.5 h. two semigroups	7-9 h
<b>11-27/01</b> <b>2021</b>	Regular exam period. Assessment				
<b>17-06/02-</b> <b>07</b> <b>2021</b>	Extraordinary Exam Period. Assessment				
					<b>130-150 h.</b>