

DENOMINACIÓN ASIGNATURA: INNOVATION AND TECHNOLOGICAL CHANGE		
DEGREES: ADMINISTRACIÓN DE EMPRESAS , DERECHO + ADE, ECONOMIA , EMPRESA Y TECNOLOGÍA, ESTUDIOS INTERNACIONALES + ADE, ESTUDIOS INTERNACIONALES + ECO	YEAR: 2º, 3º,4º	SEMESTER: 2º

WEEKLY PLANNING								
WEEK	SESSION	CONTENT DESCRIPTION	GROUP		Indicate if it is not a regular room	STUDENTS WEEKLY WORKLOAD		
			LARGE	SMALL		DESCRIPTION	TEACHING HOURS	OUT-OF-CLASS WORK
1	1	T1: Innovation: basic concepts	X		Virtual room	Revise the theoretical concepts	1,5	2
1	2	T2: Innovation: A global perspective		X		Prepare the practical case	1,5	
2	3	T3: Sources of Innovation	X		Virtual room	Revise the theoretical concepts	1,5	3
2	4	Case study 1 (T1-T2)		X		Prepare the practical case	1,5	
3	5	T4: Technology evolution	X		Virtual room	Revise the theoretical concepts	1,5	3
3	6	Case study 2 (T3)		X		Prepare the practical case	1,5	
4	7	T5: Innovation diffusion and adoption	X		Virtual room	Revise the theoretical concepts	1,5	3
4	8	Case study 3 (T4)		X		Prepare the practical case	1,5	
5	9	T6: Technological standards	X		Virtual room	Revise the theoretical concepts	1,5	3
5	10	Case study 4 (T5)		X		Prepare the practical case	1,5	
6	11	T7: Appropriating innovation: patents (I)	X		Virtual room	Revise the theoretical concepts	1,5	3
6	12	Case study 5 (T6)		X		Prepare the practical case	1,5	
7	13	T7: Appropriating innovation: patents (II)	X		Virtual room	Revise the theoretical concepts	1,5	3
7	14	Case study 6 (T7)		X		Prepare the practical case	1,5	
8	15	T8: Appropriating innovation: other legal mechanisms	X		Virtual room	Revise the theoretical concepts	1,5	3
8	16	Case study 7 (T8)		X		Prepare the practical case	1,5	
9	17	WRAP-UP	X		Virtual room	Prepare for the midterm	1,5	7
9	18	MIDTERM EXAM: T1 to T8		X		Prepare for the midterm	1,5	
10	19	T9: Strategic mechanisms to capture value from innovation	X		Virtual room	Revise the theoretical concepts	1,5	3
10	20	Case study 8 (T9)		X		Prepare the practical case	1,5	
11	21	T10: Organizational implications for management of innovation	X		Virtual room	Revise the theoretical concepts	1,5	4
11	22	Case study 9 (T10)		X		Prepare the practical case	1,5	
12	23	T11: Collaboration strategies	X		Virtual room	Revise the theoretical concepts	1,5	7
12	24	TEAMWORK PRESENTATIONS		X		Prepare the final project	1,5	
13	25	T12: The financing of innovation	X		Virtual room	Revise the theoretical concepts	1,5	7

13	26	TEAMWORK PRESENTATIONS		X		Prepare the presentation	1,5	
14	27	COURSE WRAP-UP	X		Virtual room	Revise the course	1,5	7
14	28	TEAMWORK PRESENTATIONS		X		Prepare the presentation	1,5	
SUBTOTAL							42 + 58 =	
							=100	
15		Recovery of classes, tutorial hours						
16-18		Exam preparation and exam						30
TOTAL								130