

**MASTER IN HUMAN RESOURCES MANAGEMENT. WEEKLY PLANNING.
INTERNATIONAL MANAGEMENT.**

SESSION	TEACHING HOURS PER SESSION	TOPIC	ACTIVITIES
1.	4	Introduction. Entry mode strategies (I).	Case study 1.
2.	4	Entry mode strategies (II). Organizational design for multinational companies.	Case study 2.
3.	2	Strategic management in the multinational company	
4.	4	International strategies	Case study 3, 4 & 5.
5.	4	International strategic alliances: design and management	Case study 6 & 7.
6.	2	Exam	