

**MASTER IN HUMAN RESOURCES MANAGEMENT. WEEKLY PLANNING.
STRATEGIC MANAGEMENT**

SESSION	TEACHING HOURS PER SESSION	TOPIC	ACTIVITIES
1.	2	Introcuccion	
2.	4	External analysis Internal analysis.	Case analysis 1 & 2.
3.	2	Corporate strategies	Case analysis 3.
4.	4	Vertical integration. The diverfied company (I)	Case analyses 4 & 5.
5.	4	The diversified company (II) Growth of the firm. Mergers and Acquisitions	Case analyses 6 & 7.
6.	2	Cooperation	Case analysis 8.
7.	2	Exam	