



COURSE: TECHNOLOGY-BASED FIRMS: VENTURING AND DEVELOPMENT		
STUDY: MASTER IN ENTREPRENEURSHIP AND BUSINESS VENTURING	ECTS: 3	CUATRIMESTRE: 2º

COURSE WEEKLY PLANNING								
WEEK	SESSION	DESCRIPTION	GROUPS (mark X)		SPECIAL ROOM FOR SESSION (Computer class room, audio-visual class room)	WEEKLY PROGRAMMING FOR STUDENT		
			LECTU RES	SEMINARS		DESCRIPTION	CLASS HOURS	HOMEWORK HOURS (Max. 7h week)
1	1 y 2	The concept of technology-based firms: definitions and typologies	X			Review of references and teaching materials.	3	5
2	3 y 4	Technological knowledge management. Knowledge transfer between technology-based firms	X			Review of references, other texts and teaching materials	3	6
3	5 y 6	Intangible technological assets. Technological resources and competitive advantage Technological assets' management	X			Review of references, other texts and teaching materials Resolution of a case study	3	6
4	7 y 8	Valuation of intangible resources Development of R+D+i projects in high tech companies	X			Review of references, other texts and teaching materials	3	6
5	9 y 10	Technology-based firms' finance Public policies to support technology-based venturing	X			Review of references, other texts and teaching materials Resolution of a case study	3	6



6	11 y 12	Tax incentives for technology-based firms University and firms technological collaboration	X			Review of references, other texts and teaching materials	3	6
7	13 y 14	Support programs for spin-offs development Technological collaboration and innovation in technology-based firms	X			Review of references, other texts and teaching materials	3	5
8		Works' deliveries, presentations and evaluation	X			Preparation of works, presentations and delivery of other activities	2	12
TOTAL HORAS (75)							23	52