

DENOMINACIÓN ASIGNATURA: The journalistic news		
GRADO:	CURSO: 2016-2017	CUATRIMESTRE:

CRONOGRAMA DE LA ASIGNATURA								
	SESIÓN	DESCRIPCIÓN DEL CONTENIDO DE LA SESIÓN	GRUPO (Marcar X)		Indicar espacio necesario distinto aula (aula inform, audiovisual etc..)	TRABAJO DEL ALUMNO DURANTE LA SEMANA		
			GRAN-DE	PEQUÑO		DESCRIPCIÓN	HORAS PRESENCIALES	HORAS TRABAJO SEMANA Máximo 7 H
1	1	Presentation. Concept of news.	X			Readings: Diezhandino, M.P., <u>Criterio Noticioso</u> . Capítulo 1. "A propósito de la noticia.": 1-13	1,5	4'5
1	2	Consider the importance of learning to condense the information in few words as required by the new services of news (mobile, smartphone I Pad, etc)		X		Comparative reading, or listening, of news on the proposal of the Professor	1,5	

2	3	Item 1. Concept of news. How to recognize a piece of news. According to what criteria an aspect of reality becomes news? Characteristics and attributes of the news.	X				1,5	6
2	4	Comparative several news on the proposal of the teacher 1st. Preparation of information in the computer classroom with the items indicated by the teacher. Maximum 10 lines. 2nd: these 10 lines reduced to 180 characters.		X	X		1,5	
3	5	Item 2. Characteristics and attributes of the news. Facts, events, issues, actions and statements. News, trends, situations Event and non-event .	X			Readings: Diezhandino, M.P. Capítulo 1. “A propósito de la noticia.”. 27-74	1,5	4'5
3	6	Identify news events, statements, situations, issues and trends... Select one from them and reduce it to 180 characters.		X	X	Find a news topic, gather sources, to develop information at the next practical class	1,5	
4	7	Item 3. The focus of the news. How you write a news. The sense of the lead or first paragraph.	X			Compare news startup in various media from different media	1,5	4'5

4	8	<p>Construcción del lead Elaboration of information with the items which have been indicated by the teacher. 1st maximum 10 lines. 2nd these 10 lines reduced to 180 characters. Essential learning for the multimedia journalist begins: condense information.</p>		X	X	Compare news startup in various media from different media.	1,5	
5	9	<p>Item 4. The process of selection of the news. The new gatekeepers. News scheduled, sudden and caused.</p>	X			<p>Reading recommended: Diezhandino, Carrera, y otros, <u>Periodismo en la era de Internet</u>, Ariel, 2008. Rasgos generales: 15-25</p>	1,5	5
5	10	<p>On any medium and area news, identify the different kinds of news To find the attributes of the news in all of them.</p>		X	X	<p>Search for a topic of newsworthiness and access the necessary sources for prepare the information. Information to deliver on the following practical class.</p>	1,5	
6	11	<p>Item 5. The headlines of the news report The news criteria. Hierarchy of data. Break dependencies between the various elements of the holder. Correspondence between the headline and the first paragraph. Analysis of cross-media owners.</p>	X			<p>Analyze different media headlines</p>	1,5	5
6	12	<p>Headlines news provided in class.</p>		X	X	<p>Group work. Rating the journalistic strength, composition and style of holders of three different media on the same news.</p>	1,5	

7	13	<p>Item 6. The value of the sources.</p> <p>The problem of credibility is based on certainty. About a topical subject, analyzing group differences of the holder, of spurts, news orientation, from sources that can be accessed, and consequently, the result in the appreciation of the reader.</p> <p>We will discuss the results of the analysis with the teacher.</p> <p>.</p>	X			<p>Acerca de un tema de actualidad, analizar en grupo las diferencias del titular, de los arranques, de la orientación noticiosa, de las fuentes a las que se accede, y en consecuencia, del resultado en la apreciación del lector.</p> <p>Se comentará el resultado del análisis con el profesor.</p> <p>Readings: Diezhandino, <u>El Criterio Noticioso</u>, Cap. 3 <u>Periodismo en la era de Internet</u>. 3.2: 62-73 Furio Colombo, <u>Últimas noticias del periodismo</u>,: 96-112</p>	1,5	4'5
7	14	<p>Elaboration of an information with the material collected by the student. It will put special emphasis in the headline</p>		X	X	<p>Search of a reason news to develop an information with sources own. Compilation of the material to produce in the next class of practices.</p>	1,5	
8	15	<p>Item 7. The reference to the sources.</p> <p>Typology of the attribution: Direct, indirect, mixed.</p> <p>Values the correction of those holders and leads in different news provided by the Professor</p>	X			<p>Analyze in group with examples</p>	1,5	4'5

8	16	<p>Rating correction of headlines and leads in different news provided by the teacher. (relationship, coherence, use of the Ws...).</p> <p>Emphasizing the importance of the order in the use of the data, both news and value orientation of the information.</p>		X		<p>Reading recommended: Neruda, P. <u>Confieso que he vivido</u>. It is to appreciate the possibilities offered by the proper use of the language, instrument common to journalism and literature.</p>	1,5	
9	17	<p>Item 8. The dilemma of objectivity. Investigate to learn and explain. Given the battle to the conjecture and the pre-suit. Get to the bottom of the problem. Development of comprehensive information with material determined by the teacher.</p> <p>Group work. Select a topic of journalistic interest and research on all aspects that interests to publicize it. For practical work</p> <p>With the material collected by the student, it shall draw up a news for them different media.</p> <p>Indicate the differences.</p> <p>Recoveries, tutoring, delivery of works, etc.</p>	X			<p>Readings: Diezhandino, M.P., <u>Criterio Noticioso</u>, Capítulo 2. “Sobre la objetividad.”. 75-89 “Que la esperanza sea lo último que se pierda”, <u>TELOS, Cuadernos de Comunicación, Tecnología y Sociedad.</u>, n° 63, 2005 Furio Colombo, Últimas noticias del periodismo: 74-88</p>	1,5	5
9	18	<p>Elaboración de una información completa con el material que determine el profesor.</p>		X		<p>Work of group. Select a topic of journalistic interest and research on all aspects that interests to publicize it. For work of practices</p>	1,5	

10	19	<p>Item 9. Explain / interpret. It is to appreciate the possibilities offered by the proper use of language. Development of comprehensive information on the chosen topic.</p> <p>Search for a news source to produce information with sources. Compilation of the material to produce in the next class of practices.</p> <p>Preparation of information material sought by the student.</p> <p>Search for a news source to produce information with sources. There will be information produced to the Professor of practice in the next.</p>	X			<p>Recommended Reading: Pablo Neruda, <u>Confieso que he vivido</u>.(Objetivo de esta lectura: Se trata de apreciar las posibilidades que ofrece el buen uso del lenguaje.</p>	1,5	5
10	20	<p>Elaboración de una información completa sobre el tema elegido.</p>		X	X	<p>Search of a reason news to develop an information with sources own. Compilation of the material to produce in the next class of practices.</p>	1,5	
11	21	<p>Item 10. Summarize, reduce information short, encrypt.</p> <p>Elaboration of a story for different media</p> <p>Indicate the differences.</p>	X			<p>Reading: Diezhandino, M.P., <u>Criterio Noticioso</u>, Capítulo 5. “El sentido de fondo del trabajo periodístico”. 253-270</p>	1,5	5
11	22	<p>Elaboration of a story for different media</p> <p>Indicate the differences</p>		X	X	<p>Search for a news source and sources to produce information. The collected material will be the next class of practices.</p>	1,5	
12	23	<p>Item 11. New forms of the news story. Is the noticia-comentario; the personal assessment takes the place of the interpretation.</p> <p>.</p>	X			<p>Reading: <u>Periodismo en la era de Internet</u>. 3.2: 62-73</p>	1,5	5

12	24	Write information based on data provided by the teacher.		X			1,5		
13	25	Item 12. The focus of the news (2). The order of the story is not indifferent. The choice of those terms employees, either. Biases. The tendency to it simplification is equivalent to incommunicado detention.	X			Reading: M.P. Diezhandino, M.P. <u>Periodismo y Poder</u> . Cap 5.	1,5	5	
13	26	Elaboration of a story for different media Indicate the differences	x		X	Search for a news item and sources to produce information. The collected material will be the next class of practices.	1,5		
14	27	Item 13. The distribution of functions between the media. The role of news agencies	X			Reading: Furio Colombo, <u>Últimas noticias del periodismo</u> , 173-229.	1,5	4'5	
14	28	With the material collected by the student, it shall draw up a news for them different media. Indicate the differences		X			1,5		
SUBTOTAL							42	+ 68	= 110
15		Recoveries, tutoring, delivery of works, etc.							
TOTAL							150		