

COURSE: Introduction to business management

DEGREE:

YEAR: 4

TERM: 2

WEEKLY PLANNING

WEEK	SESSION	DESCRIPTION	TEACHING (mark X)		SPECIAL ROOM FOR SESSION (Computer class room, audio-visual class room)	WEEKLY PROGRAMMING FOR STUDENT		
			L E C T U R E S	S E M I N A R S		DESCRIPTION	CLASS HOURS (1,66=50+50 min)	HOMEWORK HOURS (Max. Estim. 3,25h)
1	1	Introduction to the subject. Topic 1. The firm: management and organization	X			Introduction. Contents and evaluation. Active class. Participatio. Study of assigned materials.	1,66	3,25
2	2	Practical application 1. Topic 1		X		Active class. Participation. Study of assigned materials.	1,66	3,25
3	3	Topic 2. Financial management 2.1.	X			Active class. Participation. Study of assigned materials.	1,66	3,25
4	4	Practical application 2. Topic 2		X		Exercise resolution, case preparation, individual and group assignemnts	1,66	3,25
5	5	Topic 2. Financial management 2.2, 2.3	X			Active class. Participation. Study of assigned materials.	1,66	3,25
6	6	Practical application 3. Topic 2		X		Exercise resolution, case preparation, individual and group assignemnts	1,66	3,25
7	7	Topic 3. Operations management	X			Active class. Participation. Study of assigned materials.	1,66	3,25

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8	8	Practical application 4. Topic 3		X		Exercise resolution, case preparation, individual and group assignemnts	1,66	3,25
9	9	Topic 4. Marketing and sales management	X			Active class. Participation. Study of assigned materials.	1,66	3,25
10	10	Contol 1. Topics 1-3 / Follow up business plan		X		Study of assigned materials.	1,66	3,25
11	11	Topic 5. Innovation and business growth. Tech companies. 5.1., 5.2.	X			Active class. Participation. Study of assigned materials.	1,66	3,25
12	12	Practical application 4. Topic 3		X		Exercise resolution, case preparation, individual and group assignemnts	1,66	3,25
13	13	Topic 5. Innovation and business growth. Tech companies. 5.3.	X			Active class. Participation. Study of assigned materials.	1,66	3,25
14	14	Group projects' presentation		X		Exercise resolution, case preparation, individual and group assignemnts	1,66	3,25
	15	Review Topics 1-5				Active class. Participation. Study of assigned materials.	1,66	3,25
Subtotal 1							25	49
Total 1 (Hours of class plus student homework)							74	
15		Tutorials, handing in, etc					1,8	-
16		Assessment					4	4
17								
18								
Subtotal 2							6	4
Total 2 (Hours of class plus student homework)							10	

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TOTAL (<i>Maximun 83 horas</i>)						83
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