

COURSE: BUSINESS JOURNALISM		
DEGREE: BACHELOR IN JOURNALISM	YEAR: 3º, 4º	TERM: 1º

WEEKLY PLANNING								
WEEK	SESSION	DESCRIPTION	TEACHING (mark X)		SPECIAL ROOM FOR SESION (computer classroom, audio-visual classroom...)	WEEKLY PROGRAMMING FOR STUDENT		
			L E C T U R E S	S E M I N A R S		DESCRIPTION	CLASS HOURS	HOMEWORK HOURS (Max. Estim. 6,5h)
1	1	History of Economic Journalism in Spain (1958-2016)				Text Readings	1,5	6,5
	2	History of Economic Journalism in Spain (1958-2016)				Text Readings	1,5	
2	3	Central Banks in the world				Text Readings	1,5	6,5
	4	Central Banks in the world				Text Readings	1,5	
3	5	Economic journalism in The Press: Newspapers and magazines				Sample Analysis	1,5	6,5
	6	The economic language in the press: News agencies				Sample Analysis	1,5	
4	7	Economic journalism on radio				Sample Analysis	1,5	6,5
	8	Economic journalism on radio				Sample Analysis	1,5	
5	9	Economic journalism on TV				Sample Analysis	1,5	6,5
	10	Economic journalism on TV				Sample Analysis	1,5	
6	11	Information about the Stock Exchange				Sample Analysis	1,5	6,5
	12	Information about the Stock Exchange				Sample Analysis	1,5	
7	13	Spanish financial System				Analysis of these organisms	1,5	6,5
	14	Spanish financial System				Analysis of these organisms	1,5	

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8	15	Mortgage and consumer Credit				Case Studies	1,5	6,5
	16	Mortgage and consumer Credit				Case Studies	1,5	
9	17	Information on the energy sector				Case Studies	1,5	6,5
	18	Information on the energy sector				Case Studies	1,5	
10	19	Information on the automotive sector				Case Studies	1,5	6,5
	20	Information on the automotive sector				Case Studies	1,5	
11	21	Information on GDP				Case Studies	1,5	6,5
	22	Per Capita Income Information				Case Studies	1,5	
12	23	Inflation Information				Case Studies	1,5	6,5
	24	Unemployment Information				Case Studies	1,5	
13	25	Risk rating Agencies				Case Studies	1,5	6,5
	26	Risk rating Agencies				Case Studies	1,5	
14	27	Information on investment funds and pension plans				Case Studies	1,5	6,5
	28	Information on investment funds and pension plans				Case Studies	1,5	
Subtotal 1							42	91
Total 1 (Hours of class plus student homework)							133	
15		Tutorials, handing in, etc					3,6	-
16	17	Assessment					3	10
18								
Subtotal 2							6,6	10
Total 2 (Hours of class plus student homework)							17	
TOTAL (<i>Maximun 150 horas</i>)							150	

WEEKLY PLANNING

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			L	S		DESCRIPTION	CLASS HOURS	HOMEWORK HOURS (Max. Estim. 6,5h)
			E	E				
			C	M				
			U	N				
			R	A				
			E	R				
			S	S				