

DENOMINACIÓN ASIGNATURA: Research Methods in Journalism (Metodologías de Investigación en Periodismo)		
GRADO: Version in English for all Grades.	CURSO:	CUATRIMESTRE: 2º

CRONOGRAMA DE LA ASIGNATURA								
SEMA-NA	SE-SIÓN	DESCRIPCIÓN DEL CONTENIDO DE LA SESIÓN	GRUPO (Marcar X)		Indicar espacio necesario distinto aula (aula inform, audiovisual etc..)	TRABAJO DEL ALUMNO DURANTE LA SEMANA		
			GRAN-DE	PE-QUE-ÑO		DESCRIPCIÓN	HORAS PRESENCIALES	HORAS TRABAJO Semana Máximo 7 H
1	1	Tema 1. Introduction to research	X				1,5	Eco, U. (2015a). <i>How to Write a Thesis</i> .
1	2			X		Organization of research teams and debates about topics	1,5	Cambridge: The MIT Press. Ch.5, "Writing the Thesis" (pp.145-155).
2	3	Tema 2. Planning of the research and design of a project.	X				1,5	Eco, U. (2015b). <i>How to Write a Thesis</i> .
2	4			x		Organization of research teams and debates about topics Links: http://www.uc3m.es/portal/page/portal/biblioteca/aprende_usar/autoformacion	1,5	Cambridge: The MIT Press. Ch. 2.6, "Scientific' or Political? What Does It Mean to Be Scientific?" (pp. 26-42). Practice: Getting started. Research and teamwork.
3	5	Tema 2.- Planning of the research and design of a project	X				1,5	Verschuren, Piet and Doorewaard, Hans (2010). <i>Designing a Research Project</i> . The Hague: Eleven International Publishing.
3	6			X		Planning of research Project: Enlace recomendado: http://www.uc3m.es/portal/page/portal/biblioteca/aprende_usar/autoformacion	1,5	"Preface", "Introduction", "Project Design" .
4	7	Tema 3.- Quantitative methods in communication	X				1,5	Fowler Jr., Floyd Jackson (1992).

			isual					
4	8			X audiov isual		Developing surveys	1,5	"How Unclear Terms Affect Survey Data", <i>Public Opinion Quarterly</i> Volume 56, pp. 218-231
5	9	Tema 3.- Quantitative methods in social scientific research.	X audiov isual				1,5	Baxter, Mike (2012). "Picturing the pictures. Hitchcock, statistics and film", <i>Significance</i> 9 (5), pp. 5-9.
5	10			X audiov isual		Developing surveys	1,5	Hitchcock, statistics and film", <i>Significance</i> 9 (5), pp. 5-9.
6	11	Tema 4.- Content Analysis	X audiov isual				1,5	Kohlbacher, Florian (2006). "The Use of Qualitative Content Analysis in Case Study Research", <i>FQS. Forum: Qualitative Social Research</i> 7 (1), [pp. 1-30].
6	12			X audiov isual		Designing an analysis of content.	1,5	Wodak, Ruth and Busch, Brigitta (2004). "Approaches to Media Texts". In Downing, John; McQuail, Denis; Schlesinger, Philip and Wartella, Ellen (eds.). <i>The SAGE Handbook of Media Studies</i> , pp.105-122. New York: SAGE.
7	13	Tema 4.- Content Analysis	X audiov isual				1,5	Jankowski, Nicholas W. and Wester, Fred (2015). <i>A Handbook of Qualitative Methodologies for Mass Communication Research</i> . New York: Routledge. Ch. 2 "Qualitative tradition in
7	14			X audiov isual		Designing an analysis of content.	1,5	
8	15	Tema 5.- Qualitative methods in communication (I)	X audiov isual				1,5	
8	16			X audiov isual		Designing interviews	1,5	

								communicative research", pp. 44-74.	
9	17	Tema 5.- Qualitative methods in communication (I)	X audiov isual					1,5	Murchison, Julian M. (2010). <i>Designing, conducting, and presenting your research</i> . San Francisco: Jossey-Bass. Ch. 7 "Interviews" (pp.99-113).
9	18			X audiov isual		Designing interviews		1,5	Murchison, Julian M. (2010). <i>Designing, conducting, and presenting your research</i> . San Francisco: Jossey-Bass. Ch. 7 "Interviews" (pp.99-113).
10	19	Tema 6. Qualitative methods in communication (II)	X audiov isual					1,5	Murchison, Julian M. (2010). <i>Designing, conducting, and presenting your research</i> . San Francisco: Jossey-Bass. Ch. 6 "Participant-Observation" (pp. 83-98).
10	20			X audiov isual		Designing Observations		1,5	Murchison, Julian M. (2010). <i>Designing, conducting, and presenting your research</i> . San Francisco: Jossey-Bass. Ch. 6 "Participant-Observation" (pp. 83-98).
11	21	Tema 6. Qualitative methods in communication (II)	X Audio visual					1,5	Pedro, Josep (2014). "Jam sessions in Madrid's Blues Scene: Musical Experience in Hybrid Performance Models", <i>IASPM Journal</i> 4(1), pp.73-86.
11	22			X audiov isual		Designing Observations		1,5	Pedro, Josep (2014). "Jam sessions in Madrid's Blues Scene: Musical Experience in Hybrid Performance Models", <i>IASPM Journal</i> 4(1), pp.73-86.
12	23	Tema 7.- Experimental and digital methods.	X audiov isual					1,5	Sladjana V. Nørskov y Morten Rasken: "Observation of Online Communities: A Discussion of Online and Offline Observer Roles in Studying Development, Cooperation and Coordination in an Open Source Software
12	24			X audiov isual		Exploring with digital methods.		1,5	Sladjana V. Nørskov y Morten Rasken: "Observation of Online Communities: A Discussion of Online and Offline Observer Roles in Studying Development, Cooperation and Coordination in an Open Source Software

								Environment”, FQS, 13, nº 3, 2011.	
13	25	Tema 7.- Experimental and digital methods	X Audio visual					1,5	Matthieu et al (2016). “Methodological Challenges in the Transition Towards Online Research”, <i>Participations. Journal of Audience & Reception Studies</i> 13(1), pp.289- 320.
13	26			X Audio visual		Exploring with digital methods		1,5	
14	27	Tema 8.- Trends in communication research	X Audio visual			Presentation of the research projects		1,5	Garcia, Alberto N. (ed.) (2016). <i>Emotions in Contemporary TV Series</i> . London: Palgrave Macmillan.
14	28			X audiov isual		Conclusions and debates about projects.		1,5	Garcia, “Introduction”, pp.1-10. Ch. 1. Garcia Martinez and González, “Emotional Culture and TV Narratives”, pp.13-25.
SUBTOTAL								42	+ 68 = 110
15		Special clases, tutorials, etc.							
16- 18		Review and delivery of projects.						3	
TOTAL								150	