

COURSE: Media Psychology

DEGREE: Degree in Film, Television, and Media Studies

YEAR: 1st

TERM: 2nd

WEEKLY PLANNING

WEEK	SESSION	DESCRIPTION	GROUPS (mark X)		Special room for session (computer classroom, audio-visual class room...)	WEEKLY PROGRAMMING FOR STUDENT		
			LECTURE	SEMINAR		DESCRIPTION	CLASS HOURS	HOMEWORK HOURS (Max. 7h week)
1	1	Introduction to the course. Module 1 Essentials of psychophysics and phenomenology of the spectatorship experience in pre-cinema and in early cinema.	X	X	Media room	Short description of the programme contents, working methodology, and assessment system. 1. 1. Reality as a sign system and the photokinematic trace as index of the reality.	1,5	4
1	2	Practice: Presentation of the practical sessions, expectations, and workflow during the course.	X	X	Media room		1,5	
2	3	Module 1 Essentials of psychophysics and phenomenology of the spectatorship experience in pre-cinema and in early cinema	X	X	Media room	1. 2 Essentials of the psychophysics of perception in the moving image.	1,5	4
2	4	Practice: Discussion.	X	X	Media room	Relationship between point of view, narrative knowledge and modes of representation.	1,5	
3	5	Module 1 Essentials of psychophysics and phenomenology of the spectatorship experience in pre-cinema and in early cinema	X	X	Media room	1. 3. The assimilation of the representational patterns of the moving image and the building of the spectatorship.	1,5	4
3	6	Practice: Discussion	X	X	Media room	The Institutional Mode of Representation and the spectator's ubiquity. Construction and perception of the cinematic message through the continuity.	1,5	
4	7	Module 2. Narrative cinema as a desire journey	X	X	Media	2. 1. Construction and perception of	1,5	4

					room	the cinematic message through the continuity.		
4	8	COMPULSORY PRACTICE	X	X	Media room		1,5	
5	9	Module 2. Narrative cinema as a desire journey	X	X	Media room	2. 2. Cinematic identifications	1,5	4
5	10	Practice: Discussion	X	X	Media room	Relationships between narrative spaces (situations), and narrative knowledge of characters as engines of the spectator's identifications.	1,5	
6	11	Module 2. Narrative cinema as a desire journey	X	X	Media room	2. 3. The associative logic of the dreams and the subversion of reality.	1,5	4
6	12	Practice: Discussion	X	X	Media room	The Kuleshov Effect and the montage of attractions. Excerpts: The Strike (S. M. Eisenstein, 1925) Battleship Potemkin (S. M. Eisenstein, 1925), October (S. M. Eisenstein, 1928).	1,5	
7	13	Module 2. Narrative cinema as a desire journey	X	X	Media room	2. 4. The cinema of attractions: fascination and the emotional shock.	1,5	4
7	14	Practice: Discussion	X	X	Media room	The repression and the repressed as key elements in the emergence of emotions.	1,5	
8	15	Module 3. Building emotions on cinema and on the media	X	X	Media room	3. 1. Building emotions on cinema and on the media I	1,5	4
8	16	Practice: Discussion	X	X	Media room	Affective appraisals, emotional evaluations, core emotions, embodied emotions, and cinematic identifications	1,5	
9	17	Module 3. Building emotions on cinema and on the media	X	X	Media room	3. 2. Building emotions on cinema and on the media II	1,5	4
9	18	Practice: Discussion	X	X	Media room	Romantic Love as a cultural construct	1,5	
10	19	Module 3. Building emotions on cinema and on the media	X	X	Media room	3.3. Building emotions on cinema and on the media III	1,5	4

