

<b>COURSE: Digital Marketing and Social Networks for Tourism products</b>		
<b>DEGREE: Tourism</b>	<b>YEAR: 4</b>	<b>TERM: 1</b>

WEEKLY PLANNING								
WEEK	SESSION	DESCRIPTION	TEACHING (mark X)		SPECIAL ROOM FOR SESION (computer classroom, audio-visual classroom...)	WEEKLY PROGRAMMING FOR STUDENT		
			ELECTURES	EXERCISES		DESCRIPTION	CLASS HOURS	HOMEWORK HOURS (Max. 7h week)
1	1	TOPIC 1	X			Reading materials	1,5	2
1	2	PRACTICE		X		Reading materials, and work assignments.	1,5	
2	3	TOPIC 2	X			Reading materials	1,5	4
2	4	PRACTICE		X		Reading materials, and work assignments.	1,5	
3	5	TOPIC 2	X			Reading materials	1,5	4
3	6	PRACTICE		X		Reading materials, and work assignments.	1,5	
4	7	TOPIC 3	X			Reading materials	1,5	4
4	8	PRACTICE		X		Reading materials, and work assignments.	1,5	
5	9	TOPIC 3	X			Reading materials	1,5	4
5	10	PRACTICE		X		Reading materials, and work assignments.	1,5	
6	11	TOPIC 4	X			Reading materials	1,5	4
6	12	PRACTICE		X		Reading materials, and work assignments.	1,5	
7	13	TOPIC 5	X			Reading materials	1,5	4
7	14	PRACTICE		X		Reading materials, and work assignments.	1,5	
8	15	TOPIC 5	X			Reading materials	1,5	4
8	16	PRACTICE		X		Reading materials, and work assignments.	1,5	
9	17	TOPIC 6	X			Reading materials	1,5	4
9	18	PRACTICE		X		Reading materials, and work assignments.	1,5	
10	19	TOPIC 6	X			Reading materials	1,5	4
10	20	PRACTICE		X		Reading materials, and work assignments.	1,5	
11	21	TOPIC 7	X			Reading materials	1,5	4
11	22	PRACTICE		X		Reading materials, and work assignments.	1,5	
12	23	TOPIC 7	X			Reading materials	1,5	4
12	24	PRACTICE		X		Reading materials, and work assignments.	1,5	
13	25	TOPIC 8	X			Reading materials	1,5	4
13	26	PRACTICE		X		Reading materials, and work assignments.	1,5	
14	27	TOPIC 9	X			Reading materials	1,5	4
14	28	PRACTICE		X		Reading materials, and work assignments.	1,5	
<b>Subtotal 1</b>							<b>42</b>	<b>54</b>
<b>Total 1 (Hours of class plus student homework hours between weeks 1-14)</b>							<b>96</b>	
15		Tutorials, handing in, etc						
16								
17		Assessment						3
18								
<b>Subtotal 2</b>							<b>3</b>	
<b>Total 2 (Hours of class plus student homework hours between weeks 15-18)</b>							<b>3</b>	
<b>TOTAL (Total 1 + Total 2. <u>Maximun 150 hours</u>)</b>							<b>99</b>	