



COURSE: STRATEGIC MANAGEMENT		
DEGREE: TOURISM	YEAR:	TERM:

WEEKLY PLANNING								
WEEK	SESSION	DESCRIPTION	GROUPS (mark X)		Special room for session (computer classroom, audio-visual classroom...)	WEEKLY PROGRAMMING FOR STUDENT		
			LECTURES	SEMINARS		DESCRIPTION	CLASS HOURS	HOMEWORK HOURS (Max. 7h week)
1	1	Introduction	X			Reading of the assigned chapter book	1,5	5
1	2	Topic 1		X		Reading of the assigned chapter book	1,5	
2	3	Topic 2	X			Case analysis	1,5	5
2	4	Case discussion		X		Reading of the assigned chapter book	1,5	
3	5	Topic 3	X			Case analysis	1,5	6
3	6	Case discussion		X		Reading of the assigned chapter book	1,5	
4	7	Topic 4	X			Case analysis	1,5	6
4	8	Case discussion		X		Reading of the assigned chapter book	1,5	
5	9	Topic 5	X			Case analysis	1,5	6
5	10	Case discussion		X		Reading of the assigned chapter book	1,5	

6	11	Topic 6	X			Case analysis	1,5	6
6	12	Case discussion		X		Reading of the assigned chapter book	1,5	
7	13	Topic 7	X			Case analysis	1,5	6
7	14	Case discussion		X			1,5	
Subtotal 1							21	40
Total 1 (Hours of class plus student homework hours between weeks 1-7)							61	

8		Tutorials, handing in, etc					4	
9		Assessment					2	10
10								
11								
Subtotal 2							2	10
Total 2 (Hours of class plus student homework hours between weeks 8-11)							14	

TOTAL (Total 1 + Total 2)							75	
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