



<b>COURSE TITLE: SOCIOLOGY TOURISM</b>		
<b>Grade: TOURIST</b>	<b>COURSE: Fourth</b>	<b>FOUR-MONTH PERIOD : Primero</b>

<b>WEEKLY PLANNING COURSE</b>								
<b>WEEK</b>	<b>SESSION</b>	<b>DESCRIPTION OF THE CONTENT OF THE SESSION</b>	<b>GROUP (Mark X)</b>		Indicate different classroom space needed (computer room, audiovisual, etc. ...)	<b>STUDENT WORK DURING THE WEEK</b>		
			<b>LARGE</b>	<b>SMALL</b>		<b>DESCRIPTION</b>	<b>HOURS ATTENDANCE</b>	<b>WORK RELATED HOURS Maximum 7 H Week</b>
1	1	1. Description of the educational process of the subject (teaching, and assessment tasks). 2. Development of the thematic "Leisure and tourism in sociology": a. Definitions of leisure and tourism b. The social history of tourism c. Theories in sociological analysis of tourism	x			Forming working groups. Collection of materials. Finding practical information for subsequent Exposure of Block 1 and reading	1,5	7
1	2	Classroom practice on the concept of "leisure."		x		Exposure of students in reading and debate	1,5	
2	3	1. Development of the thematic "Social elements in the emergence of tourism" a. Technological innovations b. Cultural values c. Urban development	x			Block 2 exposure. Readings	1,5	7
2	4	Classroom practice "Cultural influences on tourism"		x		Exposure of students in reading and debate	1,5	
3	5	1. Development of the thematic "Social evolution of tourism" (I) a. The industrial society b. The Company Fordist c. Post-industrial society	x			Block 3 exposure. Readings	1,5	7
3	6	Classroom practice on the tourist experience in the three social models		x		Exposure of students in reading and debate	1,5	

4	7	1. Development of the thematic "Social evolution of tourism" (II) a. The industrial society b. The Company Fordist c. Post-industrial society	x			Block 3 exposure. Readings	1,5	7
4	8	Classroom practice on the tourist experience in the three social models		x		Exposure of students in reading and debate	1,5	
5	9	1. Development of the thematic "The mass tourism" a. Subject tourism assets b. Mechanisms social production of tourism c. Supply and demand d. The Spanish case	x			Block 4 exposure. Readings	1,5	7
5	10	Classroom practice of "social production mechanisms tourism"		x		Exposure of students in reading and debate	1,5	
6	11	1. Development of the thematic "Tourism and development (migration, employment, culture and population)" (I) a. Tourism development as a social b. Social impacts of tourism on societies receiving c. Social impacts of tourism on the issuing companies.	x			Block 5 exposure. Readings	1,5	7
6	12	Classroom practice on "Social impacts of tourism on host societies"		x		Exposure of students in reading and debate	1,5	
7	13	1. Development of the thematic "Tourism and development (migration, employment, culture and population)" (II) a. Tourism development as a social b. Social impacts of tourism on societies receiving c. Social impacts of tourism on the issuing companies.	x			Block 5 exposure. Readings	1,5	7
7	14	Classroom practice on "Social impacts of tourism on issuers"		x		Exposure of students in reading and debate Preparation work "On-line"	1,5	
8	15	1. Development of the thematic "Sociological analysis of the motivations of tourists" a. Motivation b. The tourist experience	x			Block 6 exposure. Readings	1,5	7
8	16	Video classroom practice-debate (I)		x		Exposure of students in reading and debate	1,5	
9	17	1. Development of the thematic "The tourist attractions" a. Sources b. The appearance of tourist sites c. Transformation d. The invention and tourist attractions) e. The handling of tourist sites	x			Block 7 exposure. Readings	1,5	7
9	18	Classroom practice on "The invention of tourist sites" Practice Video-debate in class (II)		x		Exposure of students in reading and debate	1,5	
10	19	1. Development of the thematic "The other passenger" a. The gender dimension: sex tourism	x			Block 8 exposure. Readings	1,5	7

		<ul style="list-style-type: none"> <li>b. Religious tourism</li> <li>c. Tourism Event</li> <li>d. Tourism and ethnicity</li> <li>e. Other types of tourism</li> </ul>						
10	20	Practice on-line on "gender dimension"		x		Exposure of students in reading and debate	1,5	
11	21	<ul style="list-style-type: none"> <li>1. Development of the thematic "Tourism in the twenty-first century" <ul style="list-style-type: none"> <li>a. The new society leisure</li> <li>b. The "consumtraveler" and "hiperturism"</li> <li>c. Travel 2.0</li> <li>d. Tourism and public safety</li> <li>e. Social trends of tourism</li> </ul> </li> </ul>	x			Block 9 exposure. Readings	1,5	7
11	22	Classroom practice on "New leisure companies and public safety "		x		Exposure of students in reading and debate	1,5	
12	23	<ul style="list-style-type: none"> <li>1. Development of the thematic "Social change and sustainable tourism development" <ul style="list-style-type: none"> <li>a. Social segmentation and market segmentation</li> <li>b. Tourism as an agent and patient of climate change</li> <li>c. Tourism and climate change</li> </ul> </li> </ul>	x			Block 10 exposure. Readings	1,5	7
12	24	Classroom practice on "Tourism and Climate Change"		x		Exposure of students in reading and debate	1,5	
13	25	<ul style="list-style-type: none"> <li>1. Development of the thematic "Social research in tourism" (I) <ul style="list-style-type: none"> <li>a. The social research process</li> <li>b. Research approaches</li> <li>c. Research Sources</li> </ul> </li> </ul>	x			Block 11 exposure. Readings	1,5	7
13	26	Classroom practice on "The sources of research in tourism"		x		Exposure of students in reading and debate	1,5	
14	27	<ul style="list-style-type: none"> <li>1. Development of the thematic "Social research in tourism" (II) <ul style="list-style-type: none"> <li>a. The social research process</li> <li>b. Research approaches</li> <li>c. Research Sources</li> </ul> </li> </ul>	x			Block 11 exposure. Readings	1,5	7
14	28	Classroom practice on "specific research"		x		Exposure of students in reading and debate Preparation work "On-line"	1,5	
<b>SUBTOTAL</b>							<b>42</b>	<b>+ 68 = 110</b>
15		Recuperaciones, tutorías, entrega de trabajos, etc						
16-18		Preparación de evaluación y evaluación					3	
<b>TOTAL</b>							<b>150</b>	

