



COURSE: MANAGEMENT & ORGANIZATION		
DEGREE: TOURISM	YEAR:2	TERM: 2

WEEKLY PLANNING								
WEEK	SESSION	DESCRIPTION	GROUPS (mark X)		Special room for session (computer classroom, audio-visual classroom...)	WEEKLY PROGRAMMING FOR STUDENT		
			LECTURES	SEMINARS		DESCRIPTION	CLASS HOURS	HOMEWORK HOURS (Max. 7h week)
1	1	Overview of the course		X		Study the session's contents.	1,5	7
1	2	Introduction to Management	X			Study the session's contents.	1,5	
2	3	Exercise/Lectures		X		Preparation of the exercises/lectures	1,5	7
2	4	Introduction to Management	X			Study the session's contents.	1,5	
3	5	Exercise/Lectures		X		Preparation of the exercises/lectures	1,5	7
3	6	Introduction to Management	X			Study the session's contents.	1,5	
4	7	Exercise/Lectures		X		Preparation of the exercises/lectures	1,5	7
4	8	The evolution of Organization: Management Theories	X			Study the session's contents.	1,5	
5	9	Exercise/Lectures		X		Preparation of the exercises/lectures	1,5	7
5	10	Organizational Design	X			Study the session's contents.	1,5	

6	11	Exercise/Lectures		X		Preparation of the exercises/lectures	1,5	7
6	12	Organizational Design	X			Study the session's contents.	1,5	
7	13	Exercise/Lectures		X		Preparation of the exercises/lectures	1,5	7
7	14	Organizational Design	X			Study the session's contents.	1,5	
8	15	Exercise/Lectures		X		Preparation of the exercises/lectures	1,5	7
8	16	Organizational Design	X			Study the content of topics 1 to 3	1,5	
9	17	Midterm evaluation		X		Study the content of topics 1 to 3	1,5	7
9	18	Introduction to Strategy	X			Study the session's contents.	1,5	
10	19	Case study		X		Preparation of the case study	1,5	7
10	20	Porter's 5 Forces model	X			Study the session's contents.	1,5	
11	21	Case study		X		Preparation of the case study	1,5	7
11	22	Competitive Advantage	X			Study the session's contents.	1,5	
12	23	Case study		X		Preparation of the case study	1,5	7
12	24	Corporate strategy	X			Study the session's contents.	1,5	
13	25	Case study		X		Preparation of the case study/presentations	1,5	7
13	26	Class presentations	X			Preparation of the presentations	1,5	
14	27	Class presentations		X		Preparation of the presentations	1,5	7
14	28	Class presentations	X			Preparation of the presentations	1,5	

Subtotal 1 **42** **98**

Total 1 (Hours of class plus student homework hours between weeks 1-14)	140
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15		Tutorials, handing in, etc						
16		Assessment						
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Subtotal 2 **3** **7**

Total 2 (Hours of class plus student homework hours between weeks 15-18)	10
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TOTAL (Total 1 + Total 2)	150
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