



SUBJECT: Strategic Management		
MASTER DEGREE: Master in Business and Finance	ECTS: 5	QUARTER: 1

TIMETABLE FOR THE SUBJECT

WEEK	SESSION	DESCRIPTION OF EACH SESSION	GROUP (X mark)		Indicate if a different lecture room is needed (computer, audiovisual, etc.)	HOMEWORK PER WEEK		
			1	2		DESCRIPTION	ATTENDING HOURS	HOMEWORK Max. 7H/WEEK
1	1	Introduction. Definition, origins, and overview of the strategic management field						
1	2	The role of industry						
2	1	The resource-based view and firm capabilities						
2	2	CEOs and Top Management Teams						
3	1	Owners and Boards of Directors 1						
3	2	Owners and Boards of Directors 2						



4	1	Corporate Strategy 1						
4	2	Corporate Strategy 2						
5	1	Corporate Strategy 3						
5	2	Work-in-progress presentations and review						
6	1	Corporate Strategy 4						
6	2	Business Strategy						
7	1	Student Presentations and review						
7	2	Student Presentations and review						
TOTAL HORAS							35	100