



**COURSE NAME: Information Architecture (340 - 17355)**

**Bachelor in Management of Information and Digital Contents**

**YEAR: 1º**

**SEMESTER: 1º**

**ECTS: 6**

WEEK	SESSION CONTENT DESCRIPTION Teacher: Carlos Olmeda Gómez	CLASSROOM	WORK OF STUDENT DURING WEEK		
			DESCRIPTION	CONTACT HOURS	WORK HOURS Week Máx. 10 H
1st week 5/09	Personal presentation. Subject introduction. Course organization. Assesment.		Personal presentation, key concepts about course organization and methodology		
2nd week 9 -12/09	<b>UD 1. Information architecture</b>  9 – Information architecture.  12 – Disciplines related with information architecture.	Conventional classroom	Students would work with readings related to this topic	3 h.	60 min
3rd week 16-19/09	<b>UD 2. User experience</b>  16 – User experience.  19 – Usability of interactive systems.	Conventional classroom	Students will work with readings related to this topic	3 h.	2 h.
4th week 23-26/09	23 – Universal usability.  26 – Guidelines, Principles and Theories.	Conventional classroom	Students would work with readings related to this topic	3 h.	60 min
5th week 30/09-2/10	<b>UD 3. Design</b>  30 – Design.  2 – User centered design.	Conventional classroom	Students would work with readings related to this topic	3 h.	2 h.

6th week 7-10/10	7. Methods for design <b>UD 4. Navigation and interaction</b> 10 – Interaction principles	Conventional classroom	Students would work with readings related to this topic	3 h.	60 min
7th week 14-17/10	14 – Navigation 1 17 – Navigation 2	Conventional classroom	Students would work with readings related to this topic	3 h.	2 h.
8th week 21-24/10	<b>UD 5. Display design</b> 21 – Information organization 24 – Presentation design	Conventional classroom	Students would work with readings related to this topic	3 h.	60 min.
9th week 28-31/10	28 Web interfaces <b>UD 6. Information search</b> 31 – Information behaviour for information search	Conventional classroom	Students would work with readings related to this topic	3 h.	2 h.
10th week 4-7/11	4 – Information search <b>UD 7. Evaluation and the user experience</b> 7 – Evaluation methods	Conventional classroom	Students would work with readings related to this topic	3 h.	60 min
11th week 11-14/11	11 – Evaluation metrics <b>UD 8. Documentation for design and planning</b> 14 - Project	Conventional classroom	Drafting an exercise of a simulated project	3 h.	2 h.
12th week 18-21/11	18 Sketching /Lab 21 Diagrams /Lab	Conventional classroom / Computer room	Exercise with diagrams	3 h.	60 min
13th week 25-28/11	25 Personas / Lab 28 Lab	Conventional classroom / Computer room	Exercise with persona	3 h.	2 h.

14th & 15th weeks 2-5/12	2 – Wireframes / Lab 5 - Lab	Conventional classroom / Computer room	Exercise with wireframes	3 h.	
8-17/01 2020	Regular exam period. Assesment				
15-30/07 2020	Extraordinary Exam Period. Assesment				

(may 2019)