Universidad Carlos III de Madrid

SUBJECT:	Diseño y Visualización Online		
MASTER DEGREE: MÁSTER UNIVERSITARIO EN Documental y Reportaje Periodístico Transmedia Juan Yunquera Nieto		ECTS: 3	QUARTER: 2º

TIMETABLE FOR THE SUBJECT

WEEK	SESSION	DESCRIPTION OF EACH SESSION	GROUP (X mark)		Indicate if a different lecture room is needed (computer, audiovisual, etc.)	HOMEWORK PER WEEK		
			1	2		DESCRIPTION	ATTENDING HOURS	HOMEWORK Max. 7H/WEEK
1	1	Master class of initiation to the infographics and the design of the information and multimedia visualization			Theory class	Multimedia visual presentation	2	5
	2	Beginning and learning of the Indesign desktop publishing program for editorial and graphic design			Computer classroom	Handling Indesign tools	3	
2	1	Newspaper infographics			Computer classroom	Theory and real examples	1,50	6
	2	What are we going to do? Presentation of an 'Evaluation Exercise'.			Computer classroom	The different levels of visual representation	1	
	3	PRACTICE: realization of the outline on paper (sketch paper, web and video)			Computer classroom	Presentation of the exercise	2,50	
3	1	Main tool: Adobe Illustrator			Computer classroom	Handling and learning the tool	2	5
	2	Maps, bars and tarts and other graphics			Computer classroom	Realization of Infographic	1,50	
	3	Location map (computer)			Computer classroom	Data mining and geolocation tools management	1,50	
4	1	Presentation of each student of the scheme of the 'Evaluation Exercise' to the class.			Computer classroom	Each student presents to the rest of the class their work	2	5
	2	'Evaluation Exercise' (with computer, tutoring on how			Computer classroom	Practice in class about what is	1,50	

		to deal with it, delivery date)				explained in class.		
	3	Introduction to animated graphics and non-linear interactivity. Adobe Edge Animate html5			Computer classroom	Principles and realization of interactive task	1,50	
5	1	Initiation of a graphic and editorial project where to capture the different infographic works			Computer classroom	Creation of an editorial project "print" with the program Indesign	3	7
TOTAL HOURS							23	28