



**SUBJECT: JOURNALISM ETHICS**

**MASTER DEGREE: Master in Documentary and Transmedia Journalism Feature**

**ECTS: 3**

**QUARTER: 2nd**

**TIMETABLE FOR THE SUBJECT**

WEEK	SESSION	DESCRIPTION OF EACH SESSION	GROUP (X mark)		Indicate if a different lecture room is needed (computer, audiovisual, etc.)	HOMEWORK PER WEEK		
			1	2		DESCRIPTION	ATTENDING HOURS	HOMEWORK Max. 7H/WEEK
1	1	<b>THE JOURNALISM ETHICS PERCEPTION</b> - View of journalists	X		—	Readings (scientific and journalistic articles) Elaboration of the final work of the subject: Study of case of Journalistic ethical breach. Analysis and personal evaluation	1,5	2,0
1	2	<b>THE JOURNALISM ETHICS PERCEPTION</b> - View of owners, editors and managers - View of Spanish citizenship - View of academics	X		—		1,5	2,0
1	3	<b>JOURNALISM ETHICS</b> Analysis and commentary on historical and current cases (press, radio, television, digital)	X		—		1,5	2,0
2	1	<b>JOURNALISM ETHICS</b> Analysis and commentary on historical and current cases (press, radio, television, digital)	X		—	Readings (scientific and journalistic articles)	1,5	2,0



2	2	<p><b>JOURNALISM ETHICS</b></p> <ul style="list-style-type: none"> <li>- Deontological codes and transnational resolutions</li> <li>- National, regional and trade union codes</li> <li>- Style books</li> </ul>	X		—	Elaboration of the final work of the subject: Study of case of Journalistic ethical breach. Analysis and personal evaluation	1,5	2,0
2	3	<p><b>JOURNALISM ETHICS</b></p> <ul style="list-style-type: none"> <li>- Newsroom Statutes</li> <li>- Sectoral codes and Manifests</li> <li>- Style recommendations and Guides</li> <li>- Resolutions and Reports</li> </ul>	X		—		1,5	2,0
3	1	<p><b>JOURNALISM ETHICS</b></p> <p>Analysis and commentary on historical and current cases (press, radio, television, digital)</p>	X		—	Readings (scientific and journalistic articles)	1,5	2,0
3	2	<p><b>JOURNALISM ETHICS</b></p> <p>Analysis and commentary on historical and current cases (press, radio, television, digital)</p>	X		—	Elaboration of the final work of the subject: Study of case of Journalistic ethical breach. Analysis and personal evaluation	1,5	2,0
3	3	<p><b>JOURNALISM ETHICS</b></p> <p>Analysis and commentary on historical and current cases (press, radio, television, digital)</p>	X		—		1,5	2,0



4	1	<b>TRANSMEDIA JOURNALISM PRINCIPLES AND CHALLENGES</b>  Viewing and commentary on Spanish and foreign transmedia reports and documentaries	X		—		1,5	2,0
4	2	<b>TRANSMEDIA JOURNALISM PRINCIPLES AND CHALLENGES</b>  - Expansion - Exploration - Serials - Choral story	X		—	Readings (scientific and journalistic articles) Elaboration of the final work of the subject: Study of case of Journalistic ethical breach. Analysis and personal evaluation	1,5	2,0
4	3	<b>TRANSMEDIA JOURNALISM PRINCIPLES AND CHALLENGES</b>  - Immersion - Empathy - Truthfulness - Action	X		—		1,5	2,0
5	1	<b>ETHICAL CHALLENGES AND DEONTOLOGICAL GUIDELINES IN TRANSMEDIA REPORT</b>  ▪ Truthfulness [falsehood / speculation and rumors / accuracy / selection, appointment and credibility of sources / contextualization and deepening / defamation and slander / rectifications]	X		—		1,5	2,0



5	2	<p><b>ETHICAL CHALLENGES AND DEONTOLOGICAL GUIDELINES IN TRANSMEDIA REPORT</b></p> <ul style="list-style-type: none"> <li>▪ Neutrality of information [separation of information and opinion / information and inclusion criteria / forms of presentation]</li> <li>▪ Discursive procedures [correct obtaining the material / qualification and textual structures / selection, manipulation and ordering of image and sound / graphics and music / sensationalism]</li> </ul>	X		—	<p>Readings (scientific and journalistic articles) Elaboration of the final work of the subject: Study of case of Journalistic ethical breach. Analysis and personal evaluation</p>	1,5	2,0
5	3	<p><b>ETHICAL CHALLENGES AND DEONTOLOGICAL GUIDELINES IN TRANSMEDIA REPORT</b></p> <ul style="list-style-type: none"> <li>▪ Recreations and distortions [elements of fiction and staging / feedback by the presence of informers / deceptive and illicit procedures / anonymity and costumes / plagiarism]</li> </ul>	X		—		1,5	2,0
<b>TOTAL HOURS</b>							<b>22,5</b>	<b>30</b>