

SUBJECT:	INDUSTRIAL ORGANIZATION I		
MASTER DEGRE	E: : MÁSTER IN INDUSTRIAL ECONOMICS AND MARKETS	ECTS:	QUARTER: 1

TIMETABLE FOR THE SUBJECT									
WEEK	ESSION	DESCRIPTION OF EACH SESSION (GROUP (X mark)		Indicate if a different lecture room is needed (computer,	HOMEWORK PER WEEK			
	SI		1	2	audiovisual, etc.)	DESCRIPTION	ATTENDING HOURS	HOMEWORK Max. 7H/WEEK	
1 16/9	1	INTRODUCTION AND CONCENTRATION MEASURES	X			Students should download the class slides from aula global	1,5	0	
1 18/9	2	CONCENTRATION MEASURES (CONT.)	X			Readings for each topic are indicated in the syllabus presented in the slides of Introduction class.	1,5	3	
2 23/9	3	MONOPOLY – UNIFORM PRICING	x			Readings and exercises	1,5	3	
2 25/9	4	MONOPOLY – UNIFORM PRICING PRICE DISCRIMINATION (INTRODUCTION)	x			Readings and exercises	1,5	3	
3 30/9	5	MONOPOLY – FIRST DEGREE PRICE DISCRIMINATION THIRD DEGREE PRICE DISCRIMINATION	x			Readings and exercises	1,5	3	



3 2/10	6	MONOPOLY – SECOND DEGREE PRICE DISCRIMINATION	X		Readings and exercises	1,5	7
4 7/10	7	PRACTICAL CLASS - EXERCISES		X	Readings and exercises	1,5	7
4 9/10	8	MONOPOLY – OTHER STRATEGIES OF PRICE DISCRIMINATION: TYING AND BUNDLING	X		Readings and exercises	1,5	3
5 14/10	9	PRACTICAL CLASS - EXERCISES		X	Readings and exercises	1,5	7
5 16/10	10	OLIGOPOLY -COURNOT MODEL	X		Readings and exercises	1,5	3
6 21/10	11	OLIGOPOLY –COURNOT MODEL, STACKELBERG MODEL	X		Readings and exercises	1,5	3
6 23/10	12	OLIGOPOLY – STACKELBERG MODEL, BERTRAND MODEL	X		Readings and exercises	1,5	3
7 28/10	13	OLIGOPOLY – BERTRAND MODEL	X		Readings and exercises	1,5	3
7 30/10	14	PRACTICAL CLASS - EXERCISES		x	Readings and exercises	1,5	7



8 4/11	15	MIDTERM EXAML	X		x	Readings and exercises	1,5	7
8 6/11	16	NO CLASS – EXAM WEEK						
9 11/11	16	OLIGOPOLY – PRICE COMPETITION WITH CAPACITY CONSTRAINTS	X			Readings and exercises	1,5	3
9 13/11	17	OLIGOPOLY –SPENCE DIXIT MODEL	X			Readings and exercises	1,5	3
10 18/11	18	OLIGOPOLIY- TACIT COMPETITION: REPEATED GAMES	x			Readings and exercises	1,5	3
10 20/11	19	OLIGOPOLIY- TACIT COMPETITION: REPEATED GAMES. EXERCISES	x			Readings and exercises	1,5	3
11 25/11	20	PRACTICAL CLASS - EXERCISES		X		Readings and exercises	1,5	7
11 27/11	21	PRODUCT DIFFERENTIATION - INTRODUCTION AND THE HOTELLING MODEL.	x			Readings and exercises	1,5	5
12 2/12	22	PRODUCT DIFFERENTIATION - THE HOTELLING MODEL. (CONT.)	x			Readings and exercises	1,5	5



12 4/12	23	PRODUCT DIFFERENTIATION - THE HOTELLING MODEL. (CONT.) AN APLLICATION TO THE PHARAMACY MARKET	X			Readings and exercises	1,5	5
13 9/12	24	PRACTICAL CLASS - EXERCISES		x		Readings and exercises	1,5	3
13 11/12	25	INTRODUCTION TO EMPIRICAL WORK	X			Readings and exercises	1,5	3
14 16/11	26	THE EFFECT OF MARKET STRUCTURES OVER PRICES	X			Readings and exercises	1,5	3
14 18/11	27	THE EFFECT OF MARKET STRUCTURES OVER PRICES (CONT.)	X			Readings and exercises	1,5	3
15	28							
15	29							
TOTAL HOURS								