

SUBJECT: Economics for Business

MASTER DEGREE: Master in Marketing

ECTS: 3 QUARTER: 1

TIMETABLE FOR THE SUBJECT										
WEEK	SESSION	DESCRIPTION OF EACH SESSION	GROUP (X mark)		Indicate if a different lecture room is needed (computer,	HOMEWORK PER WEEK				
			1	2	audiovisual, etc.)	DESCRIPTION	ATTENDING HOURS	HOMEWORK Max. 7H/WEEK		
1	1	Presentation of the course: main goals, evaluation, and supports	X			Read the documentation on this subject.	2	3.5		
1	2	Presentation of the practical work: problem to solve, tasks that need to be delivered/presented, and team work		X		Read the documentation on this subject.	1.5	3.5		
2	3	Topic 1	Х			Studying the theoretical content and read lecture reference materials	2	3.5		
2	4	Practical class work: Task 1		X		Work on Task 1	1.5	3.5		
3	5	Topic 2	Х			Studying the theoretical content and read lecture reference materials	2	3.5		
3	6	Practical class work: Task 2		Х		Work on Task 2	1.5	3.5		



4	7	Topic 3	X		Studying the theoretical content and read lecture reference materials	2	3.5		
4	8	Practical class work: Task 3		Х	Work on Task 3	1.5	3.5		
5	9	Topic 4	Х		Studying the theoretical content and read lecture reference materials	2	3.5		
5	10	Practical class work: Task 4		Х	Work on Task 4	1.5	3.5		
6	11	Topic 5	Х		Studying the theoretical content and read lecture reference materials	2	3.5		
6	12	Practical class work: Task 5		Х	Work on Task 5	1.5	3.5		
SUBTOTAL TOTAL									
Tutorials and Assestment									
TOTAL									