



COURSE: PROFESSIONAL SEMINARS: ENTREPRENEURIAL EXPERIENCES		
STUDY: MASTER IN ENTREPRENEURSHIP AND BUSINESS VENTURING	ECTS: 3	TERM: 2º
Teacher: Alicia Rodríguez Márquez		

COURSE WEEKLY PLANNING								
WEEK	SESSION	DESCRIPTION	GROUP (marcar X)		SPECIAL ROOM FOR SESSION (Computer class room, audio-visual class room)	WEEKLY PROGRAMMING FOR STUDENT		
			Lectur es	Se min ars		DESCRIPTION	CLASS HOURS	HOMEWORK HOURS
1	1 y 2	- New methodologies for launching companies	X			Consultation of bibliographical references Indicated readings	3	5
2	3 y 4	- Lean-Startup methodology	X			Reading bibliographical references and other texts indicated Case Study Resolution	3	7
3	5 y 6	- Project management through agile methodologies: scrum	X			Reading bibliographical references and other texts indicated Case Study Resolution	3	7
4	7 y 8	- Kanban methodology	X			Reading bibliographical references and other texts indicated Case Study Resolution	3	7
5	9 y 10	- Use of cloud management tools	X			Reading bibliographical references and other texts indicated Case Study Resolution	3	7



6	11 y 12	- Networking and sales techniques (on-line)	X			Reading bibliographical references and other texts indicated Case Study Resolution	3	7
7	13 y 14	. Real cases discussion	X			Reading bibliographical references and other texts indicated Case Study Resolution	3	7
8		Works' deliveries, presentations and evaluation	X			Preparation of work and other deliveries	0	7
TOTAL HOURS (75)							21	54