

COURSE:	FOUNDATIONS OF ENTREPRENEURSHIP						
	R UNIVERSITARIO EN INICIATIVA EMPRENDEDORA Y CREACIÓN DE EMPRESAS (Master in ip and business venturing)	ECTS: 3	TERM: 2				
Coordinator VIR	GINIA HERNÁNDEZ PAZ						

COURSE TIMETABLE								
WEEK	SESSION	DETAILED COURSE SESSION	GROUP (marcK X)		Extra facilities on request	STUDENT WORK DURING THE WEEK		
8	SES		1	2	(i.e. computer lab)	DESCRIPTION	LECTURE CONTACT HOURS	HOURS WORK PER WEEK
1	1 & 2	Introduction. Entrepeneur concept. Entreprenurship as the nexus between opportunity and individuals. Presentation of activities and evaluation system	х			Choice of the topic for the final Project Study of contents presented in class Reading texts given by the lecturer	3	6
2	3 & 4	Opportunities for entrepreneurial actions in the economic thinking: Schumpeter and Kirzner. Discussion of readings given in the previous session.	Х			Work in the Final Project Study of contents presented in class Reading texts given by the lecturer	3	6
3	5 & 6	The entrepreneurial process: discovering the opportunity and developing the firm project. Discussion of readings given in the previous session.	Х			Work in the Final Project Study of contents presented in class Reading texts given by the lecturer	3	6
4	7 & 8	Discovering, recognising and exploiting opportunities: the role of entrepreneur's objective and subjective characteristics. Discussion of readings given in the previous session.	Х			Work in the Final Project Study of contents presented in class Reading texts given by the lecturer	3	6
5	9 & 10	The social role of the entrepreneur: social entrepreneurship and corporate social responsibility Discussion of readings given in the previous session.	Х			Work in the Final Project Study of contents presented in class Reading texts given by the lecturer	3	6



TOTAL HOURS					75			
8		Coursework, presentations and evaluations			Study of course contents and texts given during the semester		12	
	Subtotal					21 + 42 = 63		
7	13 & 14	Final project submission and oral presentations	Х			paring the final Project for omission and oral presentation	3	6
6	11 & 12	The "entrepreneurial ecosystems": the Babson model. Discussion of readings given in the previous session.	Х		Stu	ork in the Final Project dy of contents presented in class ading texts given by the lecturer	3	6