



COURSE: FAMILY BUSINESS		
STUDY: MASTER IN ENTREPRENEURSHIP AND BUSINESS VENTURING	ECTS: 3	TERM: 2º
Teacher: Alicia Rodríguez Márquez		

COURSE WEEKLY PLANNING								
WEEK	SESSION	DESCRIPTION	GROUP (marcar X)		SPECIAL ROOM FOR SESSION (Computer class room, audio-visual class room)	WEEKLY PROGRAMMING FOR STUDENT		
			Lectures	Seminars		DESCRIPTION	CLASS HOURS	HOMEWORK HOURS
1	1 y 2	Family business: concept and typology Challenges of the family business: specific problems and conflicts	X			Consultation of bibliographical references Indicated readings	3	5
2	3 y 4	Principles of good governance Governance structures in the different areas: family, property and company	X			Reading bibliographical references and other texts indicated Case Study Resolution	3	7
3	5 y 6	The role of the Board of Directors - Separation of ownership and management - Functions - Structure - Functioning and other governing bodies The Family Council	X			Reading bibliographical references and other texts indicated Case Study Resolution	3	7
4	7 y 8	Succession process (I)	X			Reading bibliographical references and other texts indicated Case Study Resolution	3	7



5	9 y 10	Succession process (II)	X			Reading bibliographical references and other texts indicated Case Study Resolution	3	7
6	11 y 12	Family protocol (I)	X			Reading bibliographical references and other texts indicated Case Study Resolution	3	7
7	13 y 14	Family protocol (II) and discussion of Family firms cases	X			Reading bibliographical references and other texts indicated Case Study Resolution	3	7
8		Works' deliveries, presentations and evaluation	X			Preparation of work and other deliveries	0	7
TOTAL HOURS (75)							21	54