

COURSE: ENTREPRENEURSHIP		
MASTER: MASTER IN MANAGEMENT	YEAR: 2019-20	TERM: 2

WEEKLY PLANNING								
WEEK	SESSION	DESCRIPTION	TEACHING (mark X)		SPECIAL ROOM FOR SESION (computer classroom, audio-visual classroom...)	WEEKLY PROGRAMMING FOR STUDENT		
			LECTURES	SEMINARS		DESCRIPTION	CLASS HOURS	HOMEWORK HOURS (Max. 7h week)
1	1	Introduction to Entrepreneurship	x			Read the chapter	1,5	3
1	2	Practice chapter 1		x		Discuss the cases in class	1,5	
2	3	Business Model. Opportunities and Creative Ideas	x			Read the chapter	1,5	3
2	4	Practice chapter 2		x		Discuss the cases in class	1,5	
3	5	The Business Plan. The Strategic Plan	x			Read the chapter	1,5	3
3	6	Practice chapter 3. Business ideas		x		Preparation for presentations (Idea)	1,5	

4	7	The Business Plan. The Marketing Plan	x			Read the chapter	1,5	3
4	8	Practice chapter 4		x		Discuss the cases in class	1,5	
5	9	Other Major Sections of the Business Plan. An Introduction	x			Read the chapter	1,5	3
5	10	Practice chapter 5		x		Discuss the cases in class	1,5	
6	11	Entrepreneurship and Cooperation	x			Read the chapter	1,5	3
6	12	Practice chapter 6		x		Discuss the cases in class	1,5	
7	13	Business Plan for New Ventures	x			Read the chapter	1,5	3
7	14	Final project		x		Preparation for oral presentations (Business plan)	1,5	
Subtotal 1							21	21
Total 1 (Hours of class plus student homework hours between weeks 1-7)							42	
8		Tutorials, handing in, etc						
9		Assessment						3
10								
11								
Subtotal 2							3	
Total 2 (Hours of class plus student homework hours between weeks 8-11)							3	
TOTAL (Total 1 + Total 2. Maximun 75 hours)							45	