



COURSE NAME: ADVANCED TOPICS IN INNOVATION STRATEGY

MASTER: MASTER IN MANAGEMENT

ECTS: 3

SEMESTER: 2nd

Profesor/a: (Coordinador) Lluís Santamaría Sánchez

Course Timetable (detailed version)

WEEK	SESSION	DETAILED COURSE SESSION	GROUP (Mark X)		Extra facilities on request (i.e. computer lab)	STUDENT WORK DURING THE WEEK		
			1	2		DESCRIPTION	Lecture contact hours	HOURS WORK PER WEEK MAX. 7 H.
1	1	Introduction: Key issues in the innovation strategy	X			Readings and case resolution	3	5
2	2	Organizing innovation activities	X			Readings and case resolution	3	6
3	3	Location and boundaries of innovation strategy	X			Readings and case resolution	3	6
4	4	Open Innovation paradigm	X			Readings and case resolution	3	6
5	5	R&D collaboration	X			Readings and case resolution	3	6



6	6	Appropriating benefits from innovation	X			Readings and case resolution. Preparation of the Final essay	3	6
7	7	External seminar	X			Preparation of the Final essay	3	6
8			X			Preparation of the Final essay	3	10
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