



CURSO: PALABRA E IMAGEN: LA REPRESENTACIÓN EN LA CULTURA CONTEMPORÁNEA		
GRADO: Máster Universitario: Teoría Y Crítica de la Cultura	Curso: 2019-20120	CUATRIMESTRE: 1º

PLANIFICACIÓN SEMANAL DE LA ASIGNATURA							
SEMANA	SESIÓN	DESCRIPCIÓN DEL CONTENIDO DE LA SESIÓN	GRUPO (marcar X)	Indicar espacio distinto de aula (aula informática, audiovisual, etc.)	TRABAJO SEMANAL DEL ALUMNO		
			PEQUEÑO		DESCRIPCIÓN	HORAS PRESENCIALES	HORAS TRABAJO (Max. 8h semana)
1	1	Introduction to the subject. Methodology and analysis of the program.			. Introduction on methodology, bibliography and topics	2,0	
1	2	Model building processes in our contemporary culture			Modernity, postmodernity and crisis of contemporary culture.	2,0	
2	3	Model building processes in our contemporary culture			Topics of the construction of Western culture How is the West built? The weakness and strength of enlightened thinking in the 21st century: paradoxes. Modernity as an ideology and the ideology of modernity.	2,0	
2	4					2,0	

		Semantics of cultural representation: entropy and ideology of culture			Culture and representational value. The estrangement of culture. Dissidents and outsiders.	
3	5	Building the image of the world: Processes.			The image of the world and the image of the past as a console of political games. Historical entropy: The representation of the past.	2,0
3	6	Building the image of the world: Processes.			Images of the world: Orientalism, colonialism and ethnocentrism. The desert of the Tartars. Black and pink colonial legends: Deconstruct what does not exist.	2,0
4	7	The image itself: Identity and hegemony in the West. Houellebecq to exam.			Analysis of different texts by Michel Houellebecq	2,0
4	8	Globalization and borders: Geography as a semantic construct of identity.			Geography as a weapon of war. States, nations and identities.	2,0
5	9	Globalization and borders: Geography as a semantic construct of identity.			Frontier literature: mitochondrial hybridization and solid identity. Mediterranean, Atlantic and Pacific: The sea as a representation of the void and the "Fracture lines": Against Huntington and without Huntington.	2,0
5	10	Political theology and social identity in the West			Political theology and identity. The construction of the image as a social archilexema: Tyranny and government of the unintentional.	2,0
6	11	Political theology and social identity in the West			The aestheticization of politics: From metaphysics to political aesthetics: Benjamin and Rancière reconsidered: Propaganda and impoverishment of the "aura". Images of capitalism, socialism and fascism.	2,0
6	12	Tragedy and farce as a Hegelian dialectic in cultural discourses: the phenomenon of entropic			The perverse narration: literary silences and garden gnomes. The decline of the West after Gibbon: Steiner, Klemperer.	2,0

		reconstruction of the image of the twentieth century in the twenty-first century.			Memories of the future: recomposition of the representation of political fears in the West.			
7	13	Guide to reconstruct the image of the world: Aristotle, Victor Hugo and Brecht at the beginning of the 21st century: Tradition and traditions (useful and useless).			Analysis of the Politics and Constitution of the Athenians of Aristotle in the light of Les Miserables by Victor Hugo	2,0		
7	14	Conclusions of the subject.			Final debate with the students who set the conclusions of the course.	2,0		
Subtotal						42		
Total (Horas presenciales y de trabajo del alumno entre las semanas 1-7)								
TOTAL							150	