



<b>SUBJECT: THE ROLE OF THE MEDIA IN THE PROCESS OF SOCIAL CHANGE</b>		
<b>MASTER DEGREE: MASTER'S DEGREE IN RESEARCH APPLIED IN MEDIA</b>	<b>ECTS: 6</b>	<b>QUARTER: 2º</b>

<b>TIMETABLE FOR THE SUBJECT</b>								
<b>WEEK</b>	<b>SESSION</b>	<b>DESCRIPTION OF EACH SESSION</b>	<b>GROUP (X mark)</b>		<b>Indicate if a different lecture room is needed (computer, audiovisual, etc.)</b>	<b>HOMEWORK PER WEEK</b>		
			<b>1</b>	<b>2</b>		<b>DESCRIPTION</b>	<b>ATTENDING HOURS</b>	<b>HOMEWORK Max. 7H/WEEK</b>
1	1	CONCEPTUAL, THEMATIC AND METHODOLOGICAL INTRODUCTION				DEBATE AND INTERACTION		
2	2	MODELS AND CASE STUDIES: THEORY AND PRAXIS BALANCED				REVIEWS AND COMMENT		
3	3	EVOLUTIONARY ANALYSIS OF THE ROLE OF THE MEDIA IN SPAIN AND THE CONTEMPORARY WORLD				WORK WITH SELECTED TEXTS		
4	4	MEDIA TECHNOLOGY AND SOCIAL CHANGE				PUBLICATION OF TEACHING AND RESEARCHING MATERIALS IN GLOBAL CLASSROOM (AULA GLOBAL)		
5	5	ELEMENTS AND FACTORS OF CHANGE				WORK WITH AUDIOVISUAL SUPPORT		



6	6	COMPARATIVE STUDY OF THE SOCIAL COMMUNICATION MEDIA				DEBATE AND INTERACTION		
7	7	CASE STUDIES IN SPAIN AND THE WESTERN WORLD				REVIEW OF THE PROCESS OF LEARNING RESULTS		
8	8	THE INSTRUMENTALIZATION OF HISTORY IN THE JOURNALISTIC DISCOURSE AND IN THE MASS COMMUNICATION MEDIA				EXAMPLES EXTRACTED FROM MORE RELEVANT MEDIA		
9	9	THE PROBLEMATIC RELATIONS BETWEEN MEDIA OF COMMUNICATION AND SOCIOCULTURAL EVOLUTION				PRESENTATION OF TECHNIQUES OF APPLIED RESEARCH TO STUDY CASES		
10	10	FUNCTIONS AND INFLUENCE OF THE MEDIA IN THE MAJOR HISTORIC SITUATIONS OF RECENT SPAIN				PRESENTATION OF SELECTED EXAMPLES FROM MATERIALS PUBLISHED IN GLOBAL CLASSROOM		
<b>TOTAL HOURS</b>							42	
<b>REVIEW OF THE ONGOING EVALUATION PROCESS RESULTS</b>								
<b>PREPARATION OF THE FINAL EVALUATION</b>								
<b>BALANCE AND LATE CONCLUSIONS ON THE TEACHING-LEARNING PROCESS</b>								