



COURSE: STRATEGIC MANAGEMENT		
DEGREE:	YEAR:	TERM:

WEEKLY PLANNING								
WEEK	SESSION	DESCRIPTION	GROUPS (mark X)		Special room for session (computer classroom, audio-visual classroom...)	WEEKLY PROGRAMMING FOR STUDENT		
			LECTURES	SEMINARS		DESCRIPTION	CLASS HOURS	HOMEWORK HOURS (Max. 7h week)
1	1	Topic 1	X			Review of basic concepts	1,5	5
1	2	How to solve a case		X		Reading of the assigned chapter book	1,5	
2	3	Topic 2	X			Case analysis	1,5	5
2	4	Case discussion		X		Reading of the assigned chapter book	1,5	
3	5	Topic 3	X			Case analysis	1,5	5
3	6	Case discussion		X		Reading of the assigned chapter book Elaboration of the final essay	1,5	
4	7	Topic 4	X			Case analysis	1,5	5
4	8	Case discussion		X		Reading of the assigned chapter book Elaboration of the final essay	1,5	
5	9	Topic 5	X			Case analysis	1,5	5

5	10	Case discussion		X		Reading of the assigned chapter book Elaboration of the final essay	1,5	
6	11	Topic 6	X			Case analysis	1,5	
6	12	Case discussion		X		Review of the issues 1-6	1,5	6
7	13	Following up topics 1-6	X			Reading of the assigned chapter book Elaboration of the final essay	1,5	
7	14	Tracking final essay		X		Reading of the assigned chapter book Elaboration of the final essay	1,5	6
8	15	Topic 7	X			Elaboration of the final essay	1,5	
8	16	Tracking final essay		X		Reading of the assigned chapter book Elaboration of the final essay	1,5	6
9	17	Topic 8.1	X			Reading of the assigned chapter book Case analysis	1,5	
9	18	Case discussion		X		Reading of the assigned chapter book Elaboration of the final essay	1,5	6
10	19	Topic 8.2	X			Case analysis	1,5	
10	20	Case discussion		X		Reading of the assigned chapter book Elaboration of the final essay	1,5	6
11	21	Topic 9	X			Case analysis	1,5	
11	22	Case discussion		X		Reading of the assigned chapter book Elaboration of the final essay	1,5	6
12	23	Topic 10	X			Case analysis	1,5	
12	24	Case discussion		X		Review of the topics 7-10	1,5	66
13	25	Following up topics 7-10	X			Case analysis	1,5	
13	26	Case discussion		X		Design presentation	1,5	6
14	27	Presentation of essays	X			Design presentation	1,5	
14	28	Presentation of essays		X			1,5	5
Subtotal 1							42	78
Total 1 (Hours of class plus student homework hours between weeks 1-14)							120	

15		Tutorials, handing in, etc						6
16		Assessment						3
17								22

18							
						Subtotal 2	3
Total 2 (<i>Hours of class plus student homework hours between weeks 15-18</i>)							
TOTAL (<i>Total 1 + Total 2</i>)							150