

Course: Scientific and environmental journalism

Degree: Journalism

Course: 4th Semester: 1st

Weekly planning							
Week	Session content	Work for the student during the week					
		Description	Attendan ce hours	Weekly hours of work			
1	Science as something with journalistic interest	Watch different videos on youtube on the current situation of Science information and scientific journalism	3	6			
2	Sources in scientific journalism	Select 3 scientific news They should have been published in a newspapers targeted for the general population in the last 5 days. Find the following information:  • Heading, media, date, link or page • Author • Sources type • Technical terms • Does the journalist clearly present the social application of the scientific development?	3	7			
3	Scientific academic journals as sources	<ul> <li>Find a scientific publication based on an experimental research. Use official scientific journals.</li> <li>Identify and summarise all the steps that were followed in the experiment and provide the main conclusions.</li> <li>The research should be related to any of the following fields: Chemistry, Biology, Mathematics, Geology, Physics, Health, Technology, Informatics, Engineering, Envionment.</li> </ul>	3	5			
4	Scientific academic journals as sources	The Web of Knowledge: Select 3 scientific journals and find:  Impact factor  Subjetc category (one or more)  Quartil ranked in the category	3	6			

5	Scientific academic journals as sources	Select 3 scientific articles and search for:  • Title, authors, working place and contact information  • Why is this study important?  • Study objectives  • Material and method  • Results  • Most important finding  • Authors who made similar research	3	6
6	Internet and the scientific journalism	Use of internet to search scientific information: Pubmed  1. Select a field  2. List all the entry terms of your selected field  3. Search for free full text articles  4. Search for articles in Spanish or for any other non-English language  5. Search for the most recent article in the field  6. Find an author with recent publications in the field  7. Get the scientist's contact details	3	6
7	Internet and the scientific journalism	<ol> <li>Use of internet to search scientific information:         Google scholar &amp; Microsoft Academic search</li> <li>Select a topic and select 3 scientific articles in free full text</li> <li>Number of times that your article has been cited by other articles</li> <li>Select 3 authors in the field</li> <li>Number of publications of your authors</li> <li>Number of total citations for each author</li> <li>Fields of study of each author</li> <li>Look for the contact details</li> </ol>	3	6
8	Writing skills in scientific journalism	Select a scientific topic based in your searches conducted during the previous weeks Contact with the scientists that were the authors of scientific articles. Provide the following: Interviews to a mínimum of 2 scientists	3	7
9	Journalistic genres applied to scientific information	A report for the general population A press release in order to promote the scientists and the organization in the media targeted to the general population.	3	7
10	Science news published in different media options: press, webs, television and radio.	Prepare the work made in previous weeks for specific media: press, webs, tv and radio.	3	7

11	Scientific journalism as a profession itself.	Watch some interviews to Science journalists Prepare a paper reflecting on the challenges and opportunities that Science journalists should face in their profession.	3	5
12	Data Journalism	The Prestige and Doñana Cases	3	5
13	Data Journalism	Disease mongering and the mass media	3	6
14	Data Journalism	Closure and final remarks for the course	3	5
15	Delivery of portafolio, missing classes, tutorial activities			
16-18	Assessment preparation		3	
	TOTAL		150	•