## uc3m Universidad Carlos III de Madrid

Vicerrectorado de Estudios Apoyo a la docencia y gestión del grado

COURSE: ENTREPRENEURSHIP AND SMALL BUSINESS MANAGEMENT

DEGREE: DUAL DEGREE LAW-BUSINESS ADMINISTRATION

YEAR: 6º TERM: 1º

| WEEKLY PLANNING |         |                                  |                        |          |  |                                  |             |   |
|-----------------|---------|----------------------------------|------------------------|----------|--|----------------------------------|-------------|---|
|                 |         |                                  | TEACHING<br>(marcar X) |          |  | WEEKLING PROGRAMMING FOR STUDENT |             |   |
| WEEK            | SESSION | DESCRIPTION                      | LECTURERS              | SEMINARS |  | DESCRIPTION                      | CLASS HOURS | HOMEWOR<br>K HOURS<br>(Max. 7h<br>week) |
| 1               | 1       | Introduction to entrepreneruship | Х                      |          |  | Read the chapter 1               | 1,5         | - 5                                     |
| 1               | 2       | Practice chapter 1               |                        | Х        |  | Discuss the case in class        | 1,5         |   |
| 2               | 3       | Business opportunity             | Х                      |          |  | Read the chapter 2               | 1,5         | 5                                       |

| 2  | 4  | Practice chapter 2   |   | x | Discuss the case in class              | 1,5 |     |
|----|----|--|---|---|--|-----|-----|
| 3  | 5  | Business idea  | Х |   | Read the chapter 3                     | 1,5 | -   |
| 3  | 6  | Practice chapter3Presentation and analysis of business ideas |   | Х | Discuss the case in clase              | 1,5 | 5   |
| 4  | 7  | Elements of the business plan                                | Х |   | Read the chapter 4                     | 1,5 |     |
| 4  | 8  | Practice chapter 4   |   | х | Discuss the case in class              | 1,5 | 5   |
| 5  | 9  | Developing the business plan I                               | Х |   | Read the chapter 5                     | 1,5 | 5   |
| 5  | 10 | Practice business plan                                       |   | Х | Discuss the case in class              | 1,5 | 5   |
| 6  | 11 | Developing the business plan II                              | Х |   | Read the chapter 5                     | 1,5 | 5   |
| 6  | 12 | Practice business plan                                       |   | Х | Discuss the case in class              | 1,5 | 5   |
| 7  | 13 | Developing the business plan III                             | Х |   | Read the chapter 5                     | 1,5 | -   |
| 7  | 14 | Practice business plan                                       |   | Х | Discuss the case in class              | 1,5 | 5   |
| 8  | 15 | The role of PYMEs nowadays                                   | Х |   | Read the chapter 6                     | 1,5 | -   |
| 8  | 16 | Practice chapter 6   |   | Х | Discuss the case in class              | 1,5 | 5   |
| 9  | 17 | HR management in SMEs  | Х |   | Read the chapter 7                     | 1,5 | 5   |
| 9  | 18 | Practice chapter 7   |   | Х | Discuss the case in class              | 1,5 | 3   |
| 10 | 19 | Financial management in SMEs                                 | Χ |   | Read the chapter 8                     | 1,5 | 5   |
| 10 | 20 | Practice chapter 8   |   | Х | Discuss the case in class              | 1,5 | 5   |
| 11 | 21 | Growth strategies in SMEs                                    | Χ |   | Read the chapter 9                     | 1,5 | 5   |
| 11 | 22 | Practice chapter 9   |   | Х | Discuss the case in class              | 1,5 | 3   |
| 12 | 23 | Agreements in SMEs   | Х |   | Read the chapter 9                     | 1,5 | 5   |
| 12 | 24 | Practice chapter 9   |   | Х | Discuss the case in class              | 1,5 | ) 3 |
| 13 | 25 | Innovation and technology in SMEs. Online businesses         | Х |   | Read the chapter 10                    | 1,5 | 5   |
| 13 | 26 | Practice chapter 10  |   | Х | Discuss the case in class              | 1,5 | 5   |
| 14 | 27 | Teamwork presentations                                       | Х |   | Prepare the business plan presentation | 1,5 | 5   |

| 14   | 28         | Teamwork presentations  | X | ( | Prepare the business plan presentation | 1,5  |     |
|--|------------|---|---|---|--|------|-----|
|  |            | Subtotal 1  |   |   |  | 1 42 | 70  |
|  |            | <b>Total 1</b> (Hours of class plus student homework hours between weeks 1-14)  |   |   |  | 4)   | 112 |
|  |            |   |   |   |  |      |     |
| 15   |            | Tutorials, handing in, etc.   |   |   |  |      | 15  |
| 16   |            | Assessment  |   |   |  |      |     |
| 17   |            |   |   |   |  | 3    |     |
| 18   |            |   |   |   |  |      |     |
|  | Subtotal 2 |   |   |   |  |      | 18  |
|  |            | <b>Total 2</b> (Hours of class plus student homework hours between weeks 15-18) |   |   |  |      |     |
|  |            |   |   |   |  |      |     |
| TOTAL (Total 1 + Total 2. <u>Maximum 150 horas</u> ) |            |   |   |   |  |      | L30 |