

Week	Session	DESCRIPTION OF THE CONTENT OF THE SESSION	STUDENT WORK DURING THE WEEK		
			DESCRIPTION	Contact hours	Hours work Week Maximun 7 H
0	1	Presentation of the subject - Constitution of Working Groups I	07/09 - Selection of areas and teams	1,5	1
1	2	(TG) Phases of a territorial and tourism Plan (TTP)	12/09 - Diagnostic Sector Index + Content. Review key concepts TTP	1,5	2
1	3	(TG) Phases of a territorial and tourism Plan (TTP)	14/09 - Diagnostic Sector Index + Content. Review key concepts TTP	1,5	
2	4	(TG) planning phases I - Definition of objectives (Workshop)	19/09 - Oral Presentation by group. Objectives - I -	1,5	3
2	5	(TG) planning phases I - Definition of objectives (Workshop)	21/09 - Oral Presentation of group. Objectives - I -	1,5	
3	6	(TG) planning phases II - Analysis and diagnosis	26/09 - Contents sectoral Diagnosis II	1,5	3
3	7	(TG) planning phases II - Analysis and diagnosis	28/09 - Contents sectoral Diagnosis II	1,5	
4	8	(TG) planning phases II - Analysis and diagnosis (Workshop)	03/10 - Sector Diagnostics II Workshop	1,5	3
4	9	(TG) planning phases II b - Analysis and diagnosis	05/10 - Workshop problems files	1,5	
5	10	(TG) planning phases II c - Analysis and diagnosis (Workshop)	10/10 - sectoral workshop contents formalization of territorial diagnosis + Model	1,5	3
6	11	(TG) The phases of planning III - Integrated Diagnostic (ID) and SWOT	17/10 - Contents of the Integrated Diagnostic and SWOT	1,5	3
6	12	(TG) TEAMWORK ORAL PRESENTATION	19/10 - Oral Presentation by groups Diagnostics Sector - II c -	1,5	
7	13	(TG) TEAMWORK ORAL PRESENTATION	24/10 - Oral Presentation by groups Diagnostics Sector - II c -	1,5	3
7	14	(TG) The phases of planning III - ID and SWOT	26/10 - Contents of the Integrated Diagnostic and SWOT	1,5	
8	15	(TG) The phases of planning IV - Redefining objectives (Workshop)	31/10 - Redefining objectives (Workshop)	1,5	3
8	16	(TG) The phases of planning IV - Territorial Model (Workshop)	02/11 - Territorial Model (Workshop) + programs and action files	1,5	
9	17	(TG) TEAMWORK ORAL PRESENTATION	07/11 - Oral Presentation by groups ID / SWOT / Territorial Model - III.IV	1,5	4
9	18	(TG) TEAMWORK ORAL PRESENTATION	09/11 - Oral Presentation by groups ID / SWOT / Territorial Model - III.IV-	1,5	
10	19	(TG) planning phases IV - Alternatives / Actions	14/11 - program content and actions files	1,5	4
10	20	(TG) planning phases IV - Alternatives / Actions	16/11 - program content and actions files	1,5	
11	21	(TG) TEAMWORK ORAL PRESENTATION	21/11 - Oral Presentation by groups -IV-	1,5	5
11	22	(TG) TEAMWORK ORAL PRESENTATION	23/11 - Oral Presentation by groups -IV-	1,5	
12	23	(TG-TI) planning phases V - Indicator systems / Observatories	26/11 - Construction of the indicator system	1,5	5
12	24	(TG-TI) The phases of planning V - Final exhibition Contents	30/11 - Contents of the Final Oral Presentation by groups	1,5	
13	25	(TG-TI) The phases of planning V - Final exhibition Contents	05/12 - Contents of the Final Oral Presentation by groups	1,5	3
14	26	(TG) TEAMWORK ORAL PRESENTATION	12/12 - Final Oral Presentation by groups	1,5	5

TITLE SUBJECT: Territorial and Tourism Plan II		
PROFESSORS: Luis Ricardo Velázquez Chena		
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Universidad
Carlos III de Madrid
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