uc3m Universidad Carlos III de Madrid

Vicerrectorado de Estudios Apoyo a la docencia y gestión del grado

COURSE: ENTREPRENEURSHIP DEGREE: EMPLOYMENT AND LABOR RELATIONS YEAR: 2019-20 TERM: 1

WEEKLY PLANNING														
			TEACHING (mark X)		SPECIAL	WEEKLY PROGRAMMING FOR STUDENT								
WEEK	SESSION	DESCRIPTION	LECTURES	SEMINARS	ROOM FOR SESION (computer classroom, audio-visual classroom)	DESCRIPTION	CLASS HOURS	HOMEWORK HOURS (Max. 7h week)						
1	1	Entrepreneurship. The role of the entrepreneur	х			Read the chapter	1,5	3						
1	2	Practice chapter 1		х		Discuss the cases in class	1,5	3						
2	3	Business ideas. Identification and evaluation	х			Read the chapter	1,5	3						
2	4	Practice chapter 2		х		Discuss the cases in class	1,5	3						
3	5	Business plan. Strategic plan	х			Read the chapter	1,5	3						
3	6	Practice chapter 3		х		Preparation for presentation (idea)	1,5	3						

4	7	Business plan. Marketing plan	x		Read the chapter	1,5	3
4	8	Practice chapter 4		х	Discuss the cases in class	1,5	3
5	9	Business plan. Operations plan	х		Read the chapter	1,5	
5	10	Practice chapter 5		х	Discuss the cases in class	1,5	3
6	11	Business plan. HR plan	х		Read the chapter	1,5	2
6	12	Practice chapter 6		х	Discuss the cases in class	1,5	3
7	13	Business plan. Financial plan	x		Read the chapter	1,5	
7	14	Final project		х	Preparation for oral presentations	1,5	3
					Subtotal 1	21	21
		Total 1 (Hours of class plus student homework hours between weeks 1-7)					2
		Tutorials, handing in, etc					
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8 9 10		Assessment				3	
9						3	
9					Subtotal 2	3	

45

TOTAL (Total 1 + Total 2. <u>Maximun 75 hour</u>s)