



FACULTAD DE CIENCIAS
SOCIALES Y JURÍDICAS

**DEGREE IN LABOR RELATIONS AND
EMPLOYMENT**

ACADEMIC YEAR 2011/2012

**FIRST TERM
SECOND COURSE**

***SUBJECT: "TECHNIQUES OF SOCIAL RESEARCH
AND LABOUR MARKET "
NUMBER OF CREDITS: 6
PROFESSOR: SEGUNDO VALMORISCO PIZARRO
DEPARTMENT OF POLITICAL SCIENCE AND SOCIOLOGY***

BASIC PROGRAM SUBJECT:

LESSON 1: INTRODUCTION TO THE LABOUR MARKET RESEARCH

- Some historical notes to understand the Spanish labor market.
- The research method applied to the analysis of the labor market.
- Secondary sources in the search for information on the labor market: Labour Force Survey and others.
- Basic concepts for the analysis of the labor market: activity, unemployment, occupation, mobility, etc.

LESSON 2: THE RESEARCH PROJECT

- Content of the research project: ways to approach a research project on the labor market and phases.
- The importance of working hypotheses and defining the research problem.
- Inventory of resources and schedule.

LESSON 3: THE TECHNIQUE QUALITATIVE

- Purpose and characteristics.
- Types of qualitative tools and selection criteria: The group discussion and interview in depth. The selection of informants, the script or areas of interest and content analysis.

LESSON 4: QUANTITATIVE TECHNIQUE

- Purpose and characteristics.
- Types of qualitative tools and selection criteria: A survey with structured questionnaire. Sample design, instrument development criteria.
- Development of indices. Integration of indicators.

LESSON 5: EDUCATION, TRAINING AND EMPLOYMENT

- Change Analysis occupational and educational needs of the Spanish economy.
- Comparative Systems training.
- The relationship between employment, skills and wages: empirical evidence and comparative public policy.
- The educational level of employment in Spain: educational change and wage inequality.
- Policies Active labor market in Spain: comparative analysis.
- Identification of groups at risk of labor exclusion: women, youth, immigrants and disabled.

LESSON 6: TECHNICAL COMMUNICATION: PRESENTATION OF RESULTS

- Means of communication.
- Performance Report, parts. Power point presentation. Criteria.

BASIC BIBLIOGRAPHY:

- ALBERTO VAQUERO GARCÍA, ROSA MARTÍNEZ LÓPEZ, LUIS AYALA CAÑÓN, MERCEDES SASTRE GARCÍA, JESÚS RUIZ-HUERTA CARBONELL. (1999). *Distribución de la renta y mercado de trabajo en la OCDE*
- AYALA, L. Y IRIONDO, I. (2000). Cambio educativo y desigualdad salarial: un análisis comparado", en *Papeles de Economía española*, nº 86, págs: 59-77.
- BARBA ARAGON, M.I. (2001) *La evaluación de la formación: ¿un lujo o una necesidad para la empresa? Formación, competitividad y empleo*. Madrid. FORCEM
- BOIX. C. Y ADSERA, A. (1999). *¿Debemos elegir? Desempleo europeo, desigualdad americana y el impacto de la educación y las instituciones del mercado laboral* en J.M. Maravall ed. *Políticas de Bienestar y desempleo*. Madrid: Visor.
- CARABAÑA, JULIO. (1996). *¿Se devaluaron los títulos?*, en REIS, nº 75, julio-septiembre.
- CRUZ CASTRO, L. (2000). *Gobiernos, mercado de trabajo y formación profesional*. Madrid. Instituto Juan March.
- ECHEVERRÍA, B.. (1999). *Profesión, formación y orientación: Orientación e inserción socioprofesional*. Barcelona: Estel.
- ECHEVARRÍA ZABALZA, JAVIER. (1999). *La movilidad social en España*.
- ESPING-ANDERSEN, G. (1993): *Los tres mundos del Estado de bienestar*. Alfons el Magnànim. Valencia.
- ESPING-ANDERSEN, G. 2000. *¿Existe equilibrio entre empleo e igualdad?*, en F. Sáez, Ed. *Formación y Empleo*. Madrid: Visor.
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- FINA Y OTROS. (2000). *Cambio ocupacional y necesidades educativas de la economía española* en F. Sáez, ed. *Formación y empleo*. Madrid: Visor, pp: 47-154.
- KIKPATRICK, D.L. (1999) *Evaluación de acciones formativas: los cuatro niveles*. Barcelona. Gestión 2000.
- MALO OCAÑA, M. A. Y OTROS. (1999). *Políticas activas de mercado de trabajo y desempleo: un enfoque agregado*, en J.M. Maravall ed. *Políticas de Bienestar y desempleo*. Madrid: Visor.
- MIRON HERNANDEZ, M. Del M. (2000) *El derecho a la formación profesional del trabajador*. Madrid. Consejo Económico y Social.
- MORENO, L. (2000). *Ciudadanos precarios. La última red de protección social*, Barcelona: Ariel.
- SAEZ, F. (ed.): *Formación y empleo*. Fundación Argentaria y Visor. Madrid. 2000.
- TOHARIA CORTÉS, LUIS. (2003). *El mercado de trabajo en España (1978-2003)* REVISTA ICE, nº 811, DICIEMBRE 2003.
- VICENÇ NAVARRO. *El Estado del Bienestar en España*. Ponencias de diversos especialistas, presentadas en las jornadas del mismo nombre celebradas los días 18 y 19 de diciembre de 2003 en la Universidad Internacional Menéndez Pelayo de Barcelona, Centro Ernest Lluch.

RECOMMENDED WEB SITES:

- INSTITUTO NACIONAL DE ESTADÍSTICA (INE).
- INSTITUTO NACIONAL DE EMPLEO (INEM).
- CENTRO DE INVESTIGACIONES SOCIOLÓGICAS (CIS).

- FUNDACIONES: FOREM, COTEC, 1º MAYO, JUAN MARCH, ONCE, RAMÓN ARECES, TOMILLO, TRIPARTITA PARA LA FORMACIÓN EN EL EMPLEO,
- CÁMARAS DE COMERCIO.
- ORGANIZACIONES EMPRESARIALES: CEIM, CEOE, CEPYME.
- ORGANIZACIONES SINDICALES: UGT, CC.OO, USO, CNT.
- INSTITUTO DE ESTADÍSTICA DE LA COMUNIDAD DE MADRID.
- BANCOS DE DATOS: ALMUDENA, DESVÁN, etc...
- ANUARIOS ESTADÍSTICOS.
- DIRECTORIOS.
- SERVICIO REGIONAL DE EMPLEO (COMUNIDAD DE MADRID).
- CENSOS DE POBLACIÓN Y ESTADÍSTICAS DE POBLACIÓN.
- EUROSTAT (Datashop), FSE y UAFSE, CEDEFOP, BANCO DE DATOS EURÍDICE, OIT, CINTERFOR.

TRAINING ACTIVITIES AND METHODOLOGY TO BE USED:

- Lectures by exposure of the contents of the course: 40%.
- Exercises in class (interview script construction, calculation of sample size and margin of error, mini-questionnaire drafting, construction of indices) and case studies: 50%.
- Personal work (research project) AutoForm: 10%.

EVALUATION SYSTEM:

- Final exam: The final exam must be submitted all students regardless of their attendance or not the theory and practice of the subject, establishing two very different criteria in each case:

A. For those who have attended at least 70% of practical classes to good use. WEIGHT PERCENTAGE: 50%

B. Students who have not attended at least 70% of practical classes, as well as those who, having attended a percentage equal to or greater, have not demonstrated learning, behavior and attitudes minimum necessary to pass the course. WEIGHT PERCENTAGE: 100%

- Partial Test exercises: There will be exercises on each of the issues in practical classes (small groups), and a presentation at the end of the course on all the subjects learned. WEIGHT PERCENTAGE: 40%.

- Observation of students in terms of care: WEIGHT PERCENT: 10%

SUBJECT TITLE: Techniques of Social Research and Labour Market		
GRADE: Labor Relations and Employment	COURSE: 2º	TERM: 1º

SCHEDULE SUBJECT								
WEEK	SESSION	DESCRIPTION OF THE CONTENTS	GROUP		Display different classroom space needed (classroom inform, audiovisual etc.)	STUDENT WORK DURING THE		
			BIG	SMALL		DESCRIPTION	PRESENCE HOURS	WORKING HOURS Maximum 7 H Week
1	1	Presentation of the basic course of continuous evaluation criteria Definition of work to be done during the semester					1.5	2
1	2	Concept Research. How do we design an investigation into the labor market? Tour of the research: - how we take the first steps? - How we got to the drawing of conclusions?				Selection of the working group and central research theme of the semester	1.5	
2	3	Tour of the main research techniques applied to the labor market: EPA and others.						
2	4	Selection central research topics of the semester Selection central research topics of the semester				Finding information about the labor market and production of a small report (I)	1.5	
3	5	Research Project: - ways of approaching a project from local-level project phases				Finding information about the labor market and conduct a brief report (II)	1.5	2
3	6	Research Project: - schedule-budget				Preparation of the research project	1.5	4
4	7	Quantitative Techniques: Goals and issues. Differences between quantitative and qualitative techniques				Preparation of the research project	1.5	5
4	8	Quantitative Techniques: Types of surveys: personal, telephone, Internet					1.5	

SCHEDULE SUBJECT								
WEEK	SESSION	DESCRIPTION OF THE CONTENTS	GROUP		Display different classroom space needed (classroom inform, audiovisual etc.)	STUDENT WORK DURING THE WEEK		
			BIG	SMALL		DESCRIPTION	PRESENCE HOURS	WORKING HOURS Maximum 7 H Week
5	9	Quantitative Techniques: The Questionnaire on the labor market par excellence: The Labour Force Survey (EPA).				Preparation of the research project	1.5	4
5	10	Introduction Research Projects (I)					1.5	
6	11	Introduction Research Projects (II)					1.5	3
6	12	Quantitative Techniques: The Questionnaire, basic criteria and ways to address their development				Changes in research project	1.5	
7	13	Information Sources: Characteristics of secondary data sources in research and social and labor market rates from secondary sources			Computer Room	Changes in research project	1.5	4
7	14	Secondary Sources: search for different types Preparing materials for practical work on secondary sources. How to combine data from different sources?			Computer Room	Information retrieval from secondary sources for consolidation	1.5	2
8	15	Qualitative Techniques: objectives and features in-depth interviews and other qualitative research techniques				Development work on secondary sources	1.5	3
8	16	Presentation of a case study / real qualitative research. Example of how qualitative research can provide answers to important questions				Preparation of the research	1.5	3
9	17	Qualitative Techniques: Focus Group, the basic tool of qualitative research				Preparation of the research	1.5	4
9	18	Qualitative Techniques: Focus Group: practical exercise in class between students					1.5	

SCHEDULE SUBJECT									
WEEK	SESSION	DESCRIPTION OF THE CONTENTS	GROUP		Display different classroom space needed (classroom inform, audiovisual etc.)	STUDENT WORK DURING THE WEEK	DESCRIPCIÓN	HORAS PRESENCIALES	HORAS TRABAJO Seman a Máximo 7 H
			BIG	SMALL					
10	19	Collecting information: phases: - the field work, quality controls and monitoring-coding				Preparation of the research	1.5	4	
10	20	The tabulation of results: SPSS			Computer Room	Working with SPSS tabulation	1.5	2	
11	21	Reading and interpreting quantitative data. How to interpret a percentage?			Computer Room	Preparation of the research	1.5	6	
11	22	Key statistical concepts related to labor market research: Activity, Employment and Unemployment.					1.5		
12	23	Sample: sample size, sampling error and other items to consider				Preparation of the research	1.5	6	
12	24	Time series results Communication: How to make a report and presentation? What should count in a presentation of results?					1.5		
13	25	Indexes: characteristics and objectives				Preparation of the research	1.5	4	
13	26	Central Research Presentation of the term (I)					1.5		
14	27	Central Research Presentation of the term (II)					1.5		
14	28	Central Research Presentation of the term (III)					1.5		
SUBTOTAL							42	+ 68 =	110
15		Recoveries, mentoring, job delivery...							
16-18		Preparation of assessment and evaluation					3		
TOTAL									150