



<b>COURSE NAME: Information Architecture (340 - 17355)</b>			
<b>Bachelor in Management of Information and Digital Contents</b>	<b>YEAR: 1º</b>	<b>SEMESTER: 1º</b>	<b>ECTS: 6</b>

WEEK	SESSION CONTENT DESCRIPTION Teacher: Carlos Olmeda Gómez	CLASSROOM	WORK OF STUDENT DURING WEEK		
			DESCRIPTION	CONTACT HOURS	WORK HOURS Week Máx. 10 H
1st week 5/09	Personal presentation. Subject introduction. Course organization. Assesment.		Personal presentation, key concepts about course organization and methodology		
2nd week 10-14/09	1. Information architecture & user experience a) Information architecture	Conventional classroom	Students would work with readings related to this topic	3 h.	60 min
3rd week 17-21/09	1. Information architecture & user experience b) User experience	Computer class	Students will work with readings related to this topic	3 h.	2 h.
4th week 24-28/09	2. Creative process a) Phases b) Technics	Conventional classroom	Exercise of selection of creative techniques for the realization of a project	3 h.	60 min
5th week 1-5/10	2. Creative process c) Briefing	Computer class	Drafting an exercise of a simulated project	3 h.	2 h.

6th week 8-11/10	3. Design approaches, requirements, guides and user modeling a) Design principles  <b>Public holiday: 12/10</b>	Conventional classroom	Students would work with readings related to this topic	3 h.	60 min
7th week 15-19/10	3. Design approaches, requirements, guides and user modeling b) Sketch c) Design patterns	Computer room	Exercise with web design guides and user interfaces guides	3 h.	2 h.
8th week 22-26/10	3. Design approaches, requirements, guides and user modeling d) Style guides e) <i>Personas</i>	Computer room	<i>Personas</i> design	3 h.	60 min.
9th week 29/10-2/11	4. Order and organization a) User behavior with information  <b>Public holiday 1/11</b>	Conventional classroom	Students would work with readings related to this topic	3 h.	2 h.
10th week 5-9/11	4. Order and organization b) Content organization	Conventional classroom	Content selection exercises	3 h.	60 min
11th week 12-16/11	4. Order and organization c) Navigation systems	Computer room	Exercise with web interaction patterns	3 h.	2 h.
12th week 20-24/11	4. Order and organization d) Interaction	Computer room	Exercise with mobile devices	3 h.	60 min
13th week 26/11-30/11	5. Flow charts and site maps	Computer room	Exercise with flow charts	3 h.	2 h.
14th & 15th weeks	6. Wireframes and prototyping  <b>Public holiday 6/12</b>	Computer room	Exercise with wireframes and prototyping	3 h.	
8-23/01 2019	Regular exam period. Assesment				

17-28/07 2019	Extraordinary Exam Period. Assesment				

(june 2018)