

Subject	Teoría de la Información y de la Comunicación
Coordinator	Mercedes Caridad Sebastián

Program							
Week	Class	Content description	Group		Detailed description	On-class	Student work (max.7)
1	1	Subject Introduction Objectives, Methodology and Evaluation: Introduction to concepts of Unit 1	X		Presentation. Introduction to the concepts related to the Information Society and Knowledge Society	1,5	3
1	2	-Evolution and Concepts: data, information and knowledge -The role of ICT in Society: from the origin of Internet to ubiquitous technology	X		Articles and texts about the concepts explained	1,5	3
2	3	Evolution and indicators to evaluate the Information Society	X		Introduction to the main Policies and evaluating systems of ICT Policies	1,5	2
2	4	Evolution and indicators to evaluate the Information Society	X		Introduction to the main Policies and evaluating systems of ICT Policies	1,5	2
3	5	Concept of Information. Theory of Information.	X		Theoretical introduction	1,5	2
3	6	The information and its formats. The Document	X		Introduction to the concept of documents	1,5	2
4	7	The information and its formats. The Document	X		Activities related to the identification of different kind of documents and documentation	1,5	2
4	8	Differences between the Information Theory	X		Theoretical presentation and debate with texts about the topics	1,5	3

		and the Knowledge Theory					
5	9	Differences between the Information Theory and the Knowledge Theory	X		Theoretical presentation and debate with texts about the topics	1,5	3
5	10	Analysis of techniques used in the Information Theory	X		Practical exercises and text analysis	1,5	3
6	11	Analysis of techniques used in the Information Theory	X		Practical exercises and text analysis	1,5	2
6	12	Communication Theory -Definition, functions and types Theories and approaches	X		Introduction to the concepts related to the topic	1,5	3
7	13	Evolution of Mass Media Information as the center of the Communication messages	X		Introduction to the concepts related to the topic . Practical exercises in computer room	1,5	3
7	14	Educommunication.	X		Explanation and practical exercises	1,5	2
8	15	Digital Information and Society Internet and changes in our society To a new technological model: disruptive technologies -	X		Explanation and practical exercises	1,5	2
8	16	- Technological neutrality and Free software, -The concept of cloud in digital information: applications and uses	X		Main tools and practical examples	1,5	2
9	17	Social Internet: Social media as format and source of information Citizen participation in information Social Web: to the Web 3.0	X		Explanation and practical examples	1,5	2
9	18	Social Web tools for Information and Communication	X		Workshop	1,5	3
10	19	Social Web tools for Information and Communication	X		Workshop	1,5	2
10	20	Digital Media. -Online Communication.	X		Explanation and practical examples	1,5	2

11	21	Mobile communication.	X		Workshop	1,5	2
11	22	The role of content providers in the digital world -Concepts of mediation and disintermediation -Libraries as digital information providers. Its role in selecting and filtering contents	X		Theoretical Introduction	1,5	2
12	23	Libraries as digital information providers. Its role in selecting and filtering contents	X		Guided lesson to search in digital libraries and archives	1,5	2
12	24	Libraries as digital information providers. Its role in selecting and filtering contents	X		Guided lesson to search in digital libraries and archives	1,5	2
13	25	Presentations	X		Presentations and discussion about the topic selected	1,5	3
13	26	Presentations	X		Presentations and discussion about the topic selected	1,5	3
14	26	Presentations	X		Presentations and discussion about the topic selected	1,5	3
14	27	Presentations.	X		Presentations and discussion about the topic selected	1,5	3
SUBTOTAL						42	+ 68 = 110
15		Tutorships					
16-18		Preparing for Final Assessment				3	7
TOTAL						150	

