

**FAMILY BUSINESS MANAGEMENT. Instructor: Prof. Fernando Muñoz Bullón**  
**DEGREE IN BUSINESS ADMINISTRATION**

**YEAR: 4TH**

**SEMESTER: 2**

WEEKLY CALENDAR				GROUP		TASK DESCRIPTION	ON-SITE
DAY	WEEK	SESSION	CONTENT DESCRIPTION	Magistral	Reduced		HOURS
28-ene	1	1	Topic 1: Family business concept	X		Study contents of the topic	1,5
30-ene	1	2	PRACTICAL CLASS 1. Topic 1.		X	Practical class (in-class)	1,5
04-feb	2	3	Topic 1: Family business concept (II)	X		Study contents of the topic	1,5
06-feb	2	4	PRACTICAL CLASS 2. Topic 1.		X	Practical class (homework)	1,5
11-feb	3	5	Topic 2: Strengths and weaknesses of family business	X		Study contents of the topic	1,5
13-feb	3	6	PRACTICAL CLASS 3. Topic 2.		X	Practical class (homework)	1,5
18-feb	4	7	Topic 3: Governance in the family business	X		Study contents of the topic	1,5
20-feb	4	8	PRACTICAL CLASS 4. Topic 3.		X	Practical class (homework)	1,5
25-feb	5	9	Topic 3: Governance in the family business (II)	X		Study contents of the topic	1,5
27-feb	5	10	PRACTICAL CLASS 4. Topic 3.		X	Practical class (homework)	1,5
04-mar	6	11	Topic 4: Family charter	X		Study contents of the topic	1,5
06-mar	6	12	PRACTICAL CLASS 5. Topic 3.		X	Practical class (homework)	1,5
11-mar	7	13	Topic 5: Continuity of family business	X		Study contents of the topic	1,5
13-mar	7	14	PRACTICAL CLASS 6. Topic 5.		X	Practical class (in class)	1,5
18-mar	8	15	Topic : Continuity of family business (II)	X		Study contents of the topic	1,5
20-mar	8	16	PRACTICAL CLASS 7. Topic 5.		X	Practical class (homework)	1,5
25-mar	9	17	Topic 6: Strategic management in the family business	X		Study contents of the topic	1,5
27-mar	9	18	PRACTICAL CLASS 8. Topic 6.		X	Practical class (in-class)	1,5
01-abr	10	19	Topic 6: Strategic management in the family business (II)	X		Study contents of the topic	1,5
03-abr	10	20	PRACTICAL CLASS 9. Topic 6.		X	Practical class (homework)	1,5
08-abr	11	21	Topic 7: Human resources in a family business	X		Study contents of the topic	1,5
10-abr	11	22	PRACTICAL CLASS 10. Topic 7.		X	Practical class (homework)	1,5
24-abr	12	23	PRACTICAL CLASS 11. Topic 7.		X	Practical class (homework)	1,5
29-abr	13	24	Topic 7: Human resources in a family business (II)	X		Study contents of the topic	1,5
01-may	13	-	HOLIDAY				
06-may	14	25	Presentation of projects	X		Oral presentation in class	1,5
08-may	14	26	Presentation of projects		X	Oral presentation in class	1,5