

<b>COURSE: International Business</b>		
<b>DEGREE: BUSINESS ADMINISTRATION</b>	<b>YEAR: 4th</b>	<b>TERM: 2nd</b>

<b>WEEKLY PLANNING</b>								
WEEK	SESSIO N	DESCRIPTION	GROUP		Special room for session (computer classroom, audio- visual, etc.)	WEEKLY PROGRAMMING FOR STUDENT		
			LECTURE S	SEMINAR		DESCRIPTION	CLASS HOURS	HOMEWORK HOURS Maximum 7 H
1	1	Introduction to International Business		X		Creation of teams.	1	3
1	2	Introductory cases		X		Discussion of cases.	1	
2	3	Evolution of International Business		X		Read the assigned material.	1	5
2	4	Theories of International Trade		X		Readings assigned by the instructor.	1	
3	5	International monetary system		X		Read the assigned material.	1	5
3	6	Absolute advantage, relative advantage, and factor endowment		X		Solve exercise and problems.	1	
4	7	Product life cycle		X		Prepare the cases for class discussion.	1	5
4	8	Balance of Payments		X		Read the assigned material.	1	
5	9	Debate: China vs. USA		X		Readings. Analyze trade between the two countries.	1	7
5	10	First in-class evaluation		X		Prepare for in-class evaluation by studying the material covered in class.	1	
6	11	The internationalization of a company		X		Read the assigned material.	1	5
6	12	Distance: cultural, political, geographical and administrative		X		Discussion of cases.	1	
7	13	Foreign direct investment		X		Read the assigned material.	1	5
7	14	Cases on fdi		X		Discussion of cases.	1	
8	15	Country selection		X		Read the assigned material.	1	5
8	16	Cases on country selection		X		Discussion of cases.	1	
9	17	International entry modes		X		Read the assigned material.	1	5
9	18	Cases on international entry modes		X		Discussion of cases.	1	
10	19	Second evaluation		X		Prepare for the second in-class evaluation.	1	7
10	20	International marketing		X		In-class presentations.	1	
11	21	Case on international marketing		X		In-class presentations.	1	4
11	22	International production		X		In-class presentations.	1	
12	23	Case on international production		X		In-class presentations.	1	4
12	24	International finance and accountancy		X		In-class presentations.	1	
13	25	Case on international finance and accountancy		X		In-class presentations.	1	4
13	26	Human resource management		X		In-class presentations.	1	
14	27	Case on human resource management		X		In-class presentations.	1	4
14	28	WRAP-UP		X		Hand in of written questions about the course's material.	1	
<b>SUBTOTAL</b>							<b>28</b>	<b>+ 68 = 110</b>
15		Tutorials, handing in, etc					2	10
16-18		Assessment					3	27
<b>TOTAL</b>							<b>150</b>	

