

COURSE: ENTREPRENEURSHIP AND SMALL BUSINESS MANAGEMENT		
DEGREE: BUSINESS ADMINISTRATION	YEAR: 4º	TERM: 1º

WEEKLY PLANNING								
WEEK	SESSION	DESCRIPTION	TEACHING (marcar X)			WEEKLING PROGRAMMING FOR STUDENT		
			LECTURERS	SEMINARS		DESCRIPTION	CLASS HOURS	HOMEWORK HOURS (Max. 7h week)
1	1	Introduction to entrepreneurship	X			Read the chapter 1	1,5	5
1	2	Practice chapter 1		X		Discuss the case in class	1,5	
2	3	Business opportunity	X			Read the chapter 2	1,5	5

2	4	Practice chapter 2		X		Discuss the case in class	1,5	
3	5	Business idea	X			Read the chapter 3	1,5	5
3	6	Practice chapter3Presentation and analysis of business ideas		X		Discuss the case in class	1,5	
4	7	Elements of the business plan	X			Read the chapter 4	1,5	5
4	8	Practice chapter 4		X		Discuss the case in class	1,5	
5	9	Developing the business plan I	X			Read the chapter 5	1,5	5
5	10	Practice business plan		X		Discuss the case in class	1,5	
6	11	Developing the business plan II	X			Read the chapter 5	1,5	5
6	12	Practice business plan		X		Discuss the case in class	1,5	
7	13	Developing the business plan III	X			Read the chapter 5	1,5	5
7	14	Practice business plan		X		Discuss the case in class	1,5	
8	15	The role of PYMEs nowadays	X			Read the chapter 6	1,5	5
8	16	Practice chapter 6		X		Discuss the case in class	1,5	
9	17	HR management in SMEs	X			Read the chapter 7	1,5	5
9	18	Practice chapter 7		X		Discuss the case in class	1,5	
10	19	Financial management in SMEs	X			Read the chapter 8	1,5	5
10	20	Practice chapter 8		X		Discuss the case in class	1,5	
11	21	Growth strategies in SMEs	X			Read the chapter 9	1,5	5
11	22	Practice chapter 9		X		Discuss the case in class	1,5	
12	23	Agreements in SMEs	X			Read the chapter 9	1,5	5
12	24	Practice chapter 9		X		Discuss the case in class	1,5	
13	25	Innovation and technology in SMEs. Online businesses	X			Read the chapter 10	1,5	5
13	26	Practice chapter 10		X		Discuss the case in class	1,5	
14	27	Teamwork presentations	X			Prepare the business plan presentation	1,5	5

14	28	Teamwork presentations		X		Prepare the business plan presentation	1,5	
Subtotal 1							42	70
Total 1 (Hours of class plus student homework hours between weeks 1-14)							112	
15		Tutorials, handing in, etc.					15	
16		Assessment					3	
17								
18								
Subtotal 2							18	
Total 2 (Hours of class plus student homework hours between weeks 15-18)							18	
TOTAL (Total 1 + Total 2. Maximum 150 horas)							130	