



COURSE NAME: Information Architecture (340 - 17355)			
Bachelor in Management of Information and Digital Contents	YEAR: 1º	SEMESTER: 1º	ECTS: 6

WEEK	SESSION CONTENT DESCRIPTION Teacher: Carlos Olmeda Gómez	CLASSROOM	WORK OF STUDENT DURING WEEK		
			DESCRIPTION	CONTACT HOURS	WORK HOURS Week Máx. 10 H
6-8/09	Introduction of subject		Key concepts about course organization and methodology		
1 11-15/09	T1. Information architecture: definitions and scopes. Lecture	Conventional classroom	A) Reading articles and/or book chapters (printed or online)	180 min.	60 min
2 18-22/09	T.1. Information architecture: definitions and scopes. Lab 1	Computer class 14.0.02	Lab 1. Design frameworks (I)	180 min.	2 h.
3 25-29/09	T.2 Evolving information spaces. Lecture	Conventional classroom	B) Reading articles and/or book chapters (printed or online)	180 min.	60 min
4 2-6/10	T.2 Evolving information spaces. Lab 2	Computer class 14.0.02	Lab 2. Wireframes and <i>personas</i>	180 min.	2 h.

5 9-13/10	T.3 Information architecture, user centered design and user experience. Lecture	Conventional classroom	C) Reading articles/or book chapters (printed or online)	180 min.	60 min
6 16-20/10	T.3 Information architecture, user centered design and user experience. Lab 3	Computer class 14.0.02	Lab 3. Design frameworks (II)	180 min.	2 h.
7 23-27/10	T.4 Information organization and navigation design. Lecture	Conventional classroom	D) Reading articles/or book chapters (printed or online)	180 min.	60 min.
8 30/10-3/11	T.4 Information organization and navigation design. Lab 4	Computer class 14.0.02	Lab 4 Wireframes and content organization	180 min.	2 h.
9 6-10/11	T.5 User information behavior and design implication. Lecture	Conventional classroom	E) Reading articles/or book chapters (printed or online)	180 min.	60 min
10 13-17/11	T.5 User information behavior and design implication . Lab 5	Computer class 14.0.02	Lab. 5 Wireframes and prototyping (I)	180 min.	2 h.
11 20-24/11	T.6 Interaction design. Lecture	Conventional classroom	F) Reading articles/or book chapters (printed or online)	180 min.	60 min
12 27/11-1/12	T.6 Interaction design Lab 6	Computer class 14.0.02	Lab. 6 Wireframes and prototyping (II)	180 min.	2 h.
13 4-12/12	Recap	Computer class 14.0.02		180 min.	
8-23/01 2018	Regular exam period				

14-19/07 2018	Extraordinary Exam Period				

(april 2017)