

**MASTER IN HUMAN RESOURCES MANAGEMENT. WEEKLY PLANNING.  
INTERNATIONAL MANAGEMENT. ACADEMIC YEAR 2016-2017.**

<b>SESSION</b>	<b>TEACHING HOURS PER SESSION</b>	<b>TOPIC</b>	<b>ACTIVITIES</b>
<b>1. 15/11/2016</b>	4	Introduction. Entry mode strategies (I).	Case study 1.
<b>2. 22/11/2016</b>	4	Entry mode strategies (II). Organizational design for multinational companies.	Case study 2.
<b>3. 23/11/2016</b>	2	Strategic management in the multinational company	
<b>4. 30/12/2016</b>	4	International strategies	Case study 3, 4 & 5.
<b>5. 10/1/2017</b>	4	International strategic alliances: design and management	Case study 6 & 7.
<b>6. 24/1/2017</b>	2	Exam	