

**MASTER IN HUMAN RESOURCES. WEEKLY PLANNING. ENTREPRENEURSHIP.
ACADEMIC YEAR 2016-2017.**

| SESSION | TEACHING HOURS | TOPIC | ACTIVITIES |
|----------------|---------------------------|---|-------------------|
| 1. | 2 | Individual and corporate entrepreneurial mindset | Estudio de casos |
| 2. | 2 | Opportunity identification: creating new ventures | Estudio de casos |
| 3. | 2 | Developing the venture concept | Estudio de casos |
| 4. | 4 | Defining the business model | Estudio de casos |
| 5. | 2 | Search for entrepreneurial capital | Estudio de casos |
| 6. | 4 | Business plan for new ventures | |
| 7. | 2 | Exam | |