

**MASTER IN HUMAN RESOURCES MANAGEMENT. WEEKLY PLANNING.
STRATEGIC MANAGEMENT. ACADEMIC YEAR 2016-2017.**

SESSION	TEACHING HOURS PER SESSION	TOPIC	ACTIVITIES
1. 20/9/2016	2	Introduction.	
2. 27/9/2016	4	External analysis. Internal analysis.	Case study 1 & 2.
3. 3/10/2016	2	Competitive strategies	Case study 3.
4. 5/10/2016	4	Vertical integration and the scope of the firm. The diversified firm (I)	Case study 4 & 5.
5. 19/10/2016	4	The diversified firm (II) Growth of the firm. Mergers and acquisitions	Case study 6 & 7.
6. 28/10/2016	2	Cooperation agreements.	Case study 8.
7. 8/11/2016	2	Exam	