



<b>DENOMINACIÓN ASIGNATURA: CONTABILIDAD Y FINANZAS PARA NUEVOS PROYECTOS EMPRESARIALES</b>		
<b>POSTGRADO: MÁSTER UNIVERSITARIO EN INICIATIVA EMPRENDEDORA Y CREACIÓN DE EMPRESAS</b>	<b>ECTS: 6</b>	<b>CUATRIMESTRE: 1º</b>
<b>Profesor/a: LUIS SANTAMARÍA SÁNCHEZ</b>		

<b>Course Timetable</b>								
<b>WEEK</b>	<b>SESSION</b>	<b>DETAILED COURSE SESSION</b>	<b>GROUP (Mark X)</b>		<b>Extra facilities on request (i.e. computer lab)</b>	<b>STUDENT WORK DURING THE WEEK</b>		
			<b>1</b>	<b>2</b>		<b>DESCRIPTION</b>	<b>Lecture contact hours</b>	<b>HOURS WORK PER WEEK (Max. 7h)</b>
1	1	Introduction to basic accounting concepts	X			Study Chapter 1 and preparation of exercises / cases	3	7
2	2	Direct Cost and Full Cost	X			Study Chapter 2 and preparation of exercises / cases	3	7
3	3	Sensitivity analysis of the firm's process (Break-even point)	X			Study Chapter 3 and preparation of exercises / cases	3	7
4	4	Advanced costing models (ABC, Sections, etc.)	X			Study Chapter 4 and preparation of exercises / cases	3	7
5	5	Pricing decisions	X			Study Chapter 5 and preparation of exercises / cases	3	7



6	6	Budgeting	X			Study Chapter 6 and preparation of exercises / cases	3	7
7	7	Exercises and cases oriented to entrepreneurs	X			Study Chapter 7 and preparation of exercises / cases	3	7
8	8	The role of accounting information. Financial Statements	X			Study Chapter 8 and preparation of exercises / cases	3	7
9	9	Balance sheet as a measure of wealth	X			Study Chapter 9 and preparation of exercises / cases	3	7
10	10	Income Statement as a measure of rent	X			Study Chapter 10 and preparation of exercises / cases	3	7
11	11	The Cash flow Statement	X			Study Chapter 11 and preparation of exercises / cases	3	7
12	12	Economic Analysis (Profitability-Efficiency)	X			Study Chapter 12 and preparation of exercises / cases	3	7
13	13	Financial Analysis (Liquidity-Solvency)	X			Study Chapter 13 and preparation of exercises / cases	3	7



14	14	Selection of Investment Projects	X			Study Chapter 14 and preparation of exercises / cases	3	7
15 & 16		Coursework, presentations and evaluation				Exam preparation	3	7
<b>TOTAL</b>							<b>45</b>	<b>105</b>