

DENOMINACIÓN ASIGNATURA: SCRIPTWRITING FOR TV II: SHOWS		
GRADO: COMUNICACIÓN AUDIOVISUAL/ MEDIA STUDIES	CURSO: 3º	CUATRIMESTRE: 2

PLANIFICACIÓN SEMANAL DE LA ASIGNATURA								
SEM ANA	SE SIÓN	DESCRIPCIÓN DEL CONTENIDO DE LA SESIÓN	GRUPO (marcar X)		Indicar espacio distinto de aula (aula informática, audiovisu al, etc.)	TRABAJO SEMANAL DEL ALUMNO		
			GRAND E	PEQUEÑO		DESCRIPCIÓN	HORAS PRESENCIALE S	HORAS TRABAJO (Max. 7h semana)
1	1	THEORY: INTRODUCTION: ENTERTAINMENT MACRO-GENRE. Definition of format, genre, and typologies of entertainment genres: reality, talk show, game show, infotainment and comedy		X		READING: The aesthetics of Talk Show	1,5	1 + 4 = 5
1	2	PRACTICE: introduction to the course and explanation of syllabus and assessment		X		PRACTICE: Group selection. Choose 2 foreign programmes to expose in next class	1,5	

2	3	THEORY: NARRATIVE CONCEPTS: Plot, causality, conflict, Conflict Dynamics. Types of characters. - SCRIPT BY GENRE I: talk show. The testimony, interview	X		IN PAIRS: Write the setup and questions for an interview to a celebrity	1,5	
2	4	PRACTICE: Presentation of foreign shows	X		IN GROUPS: Begin with the course final project: writing the script for a TV Show. Analysing the chosen show.	1,5	2 + 3 = 5
3	5	THEORY: SCRIPTS BY GENRE II: Infotainment	X		PRACTICE: Prepare a TV documentary script (Submission S. 6)	1,5	
3	6	PRACTICE: TV documentary strategies. Structures, conflicts, dealing with real characters. Case Study: <i>Witness</i> , HBO	X		PRACTICE: In groups. Watching and analysing two Spanish TV channels (network equivalent)	1,5	3 + 2 = 5
4	7	THEORY: NON-FICTION SCRIPTWRITING CONCEPTS: Myths, plots, structures. Step outline. Narrative tools.	X		READING: The making of an entertainment revolution: How the TV format trade became a global industry	1,5	
4	8	PRACTICE: Strategies of adaptation of TV Shows - Exposition of Spanish TV networks	X		PRACTICE. In groups: working on course final project	1,5	1 + 4 = 5
5	9	THEORY: SCRIPTS BY GENRE III: Game Show and Reality Show. The challenge, relationships, the goal.	X		PRACTICE: In groups: Writing a challenge for a TV game show	1,5	
5	10	CASE STUDY: <i>Masterchef</i> . Steps in the writing process, structure, team and production PRACTICE: correction of TV documentary scripts	X		PRACTICE. In groups: correction of TV Documentary scripts	1,5	2 + 3 = 5
6	11	THEORY: SCRIPTS BY GENRE IV: Comedy show strategies. Gag, comic characters, stand-up comedy	X		READING: LESSONS FROM LATE NIGHT: Personal History, by Tina Fey	1,5	
6	12	PRACTICE: correction of Course Final Projects	X		PRACTICE: Prepare the pitching of each Script.	1,5	1 + 4 = 5
7	13	THEORY: PRESENT AND FUTURE of TV. Changes in TV sector. Reception, production, writing. New markets and formats. Transmedia and Branded Content	X			1,5	

7	14	PRACTICE: exposition of Course Final Projects		X		Correction from comments of CFP	1,5	5
Subtotal 1							21	30
Total 1 (Horas presenciales y de trabajo del alumno entre las semanas 1-7)							51	
8		Submission of Course Final Project					18	
9		Evaluation					3	
10								
11								
Subtotal 2							3	
Total 2 (Horas presenciales y de trabajo del alumno entre las semanas 8-11)							24	
TOTAL (Total 1 + Total 2)							75	