

SUBJECT: Supply Chain Management

MASTER IN BUSINESS ADMINISTRATION
Professor: Elcio Mendonça Tachizawa

ECTS: 2

SEMESTER: 2

WEEK	SESSION	DESCRIPTION OF CONTENTS	Indicate special space needs	STUDENT WORK DURING THE WEEK	
	S			DESCRIPTION	CONTACT HOURS
1	1	Introduction to Supply Chain Management		Case "Dell Computers"	1
2	2	Purchasing / E-Procurement		Case "Boeing 787 Dreamliner"	1
3	3	Global Logistics / Risk Management		• Case "7-Eleven Japan"	1
4	4	Distribution strategies		Case "Blue Nile"	1
5	5	Sustainable supply chains		Review course content	1
6	6	Exam			
TOTAL NUMBER OF HOURS					5